

2024

CHERRY BLOSSOM CULTURAL FESTIVAL

FOOD VENDOR PARTICIPATION INFORMATION



Sunday April 7, 11 am - 4 pm

Join us in Columbia Park for this exciting community event!

The annual Cherry Blossom Cultural Festival will be held at Columbia Park, April 7, 2024, to celebrate the blooming of the cherry blossom trees. This is a free City of Torrance community event with an afternoon of entertainment, craft vendors, and activities. This festival brings in more than 1000 visitors each year.

What you need to apply:

Food Trucks	Food Booths
Business License	LA County Health Department Permit
Police Inspection	OR
LA County Health Department Permit	Temporary Food Facility (TFF) Application



The City's 11th Annual Festival!



Music, Entertainment, Activities!



Over 1,000 Visitors!

Requirements for Food Trucks

All food trucks must be licensed in the City of Torrance to do business within the City limits.

To be licensed, the following must be completed:

Business License

A [business license application](#) must be filled out and filed with the City of Torrance Business License Division. Forms can be found online under the Business tab at TorranceCA.gov. Forms must be submitted in person or mailed in.

The City of Torrance Business License Division is located at:

East Annex of City Hall
3031 Torrance Blvd., 2nd floor
Torrance, CA 90503
Phone (310) 618-5923

Upon submission of forms, fees will be due. The fees cover a one-year business license with The City of Torrance, the California State fee, police inspection, and processing fee. For more information, please call (310) 618-5923 or email Revenue@TorranceCA.gov.

If you are charging tax on your items, you need to visit the California State Board of Equalizations website at www.boe.ca.gov and apply for a free California State Board of Equalization Sellers Resale Permit. If you are not charging tax, please visit www.taxes.ca.gov for further information.

Police Inspection

After fees have been paid, all food trucks must be inspected by the City Police Department Traffic Division. Please call (310) 618-5557 between the hours of 7:30 AM and 4:00 PM to make an appointment. Walk-ins are not allowed.

A [Vehicle Inspection Packet](#) must be filled out and brought to the appointment. This packet includes a detailed list of requirements. Additional information can be found under the Business License and Permits tab at TorranceCA.gov.

Los Angeles County Public Health Department Requirements for Food Vendors

*All food vendors need to have **one** of the following to participate in the Cherry Blossom Cultural Festival:*

Temporary Food Facility (TFF) Application

This permit allows a food truck or food booth to sell or give away food at the Cherry Blossom Cultural Festival. Once issued, the permit will be valid for a single food booth or food truck during the date and time of the Cherry Blossom Cultural Festival only. Potential vendors will need to apply for the TFF permit if they do not already have a Los Angeles County Public Health permit to serve food. To apply for the [TFF Permit](#) and for further information, please visit publichealth.lacounty.gov.

Applications must be submitted 30 days prior to the event. Failure to do so will result in an expedited processing fee. Applications will be accepted through:

Online - Ehpermits@ph.lacounty.gov

Mail - Department of Public Health
PO Box 54978
Los Angeles, CA 90054-0978

In Person - For list of locations please visit publichealth.lacounty.gov/eh

Los Angeles County Public Health Permit

If you have a current Los Angeles County Public Health Permit, you do not need to apply for a TFF permit. Your current Public Health permit issued by the Los Angeles County Department of Public Health will allow you to sell or give away food at the Cherry Blossom Cultural Festival. For questions regarding Los Angeles County Public Health permits, please contact the Environmental Health Division at (626) 430-5350 or ehpermits@ph.lacounty.gov for more information.



Brought to you by the City of Torrance Cultural Services Division

We enrich communities by connecting people, programs, and partners

HEALTH AND SAFETY REQUIREMENTS

Vendors must comply with all rules and regulations as determined by the City of Torrance and the Los Angeles County Public Health Department.

Vendors are responsible for setting up and maintaining attractive, clean, and orderly spaces throughout the Cherry Blossom Cultural Festival.

Vendors shall observe the following health procedures:

1. All food items, including ice, must either be prepackaged or handled with clean utensils or gloves, not bare hands.
2. Hair below shoulder length must be tied back.
3. Food handlers must not handle money. Money must be collected by a designated cashier.
4. All open flame equipment, such as barbecues or propane stoves, must be placed outside of any canopied area.
5. Emergency exits must not be blocked at any time.

RESTRICTION OF USE

Vendors may not sublet, re-assign, or share any part of their assigned space without written consent from the City of Torrance.



SETUP AND DISMANTLE

Vendors may arrive and begin set up at 8:30 AM. Dismantle and manual load-out may begin at 4:00 PM. All vendors must be fully dismantled and packed by 5:00 PM. Please make sure to dispose of trash in proper receptacles.

HOLD HARMLESS

Vendor agrees to hold harmless the City of Torrance, its officers, agents, and employees from and against any injury, damages, claims, actions, or suit arising out of the event.

I HAVE READ AND UNDERSTAND THE ABOVE GUIDELINES AND AGREE TO BE BOUND BY THEM

(Print) Name of Vendor: _____

Signature of Vendor: _____ Date: _____

Business Name: _____

Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____ Phone: _____