

City of Torrance DOWNTOWN BULLETIN

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VOLUME 113

Vintage Car Show

On Sunday, June 4, 2023, from 10 a.m. to 3 p.m., the Downtown Torrance Association will be hosting an Annual Charity Event: the Downtown Torrance Vintage Car Show. There will be live music and local businesses will be open. A portion of Cabrillo, Sartori, Marcelina, El Prado and Post Avenues will be closed to through traffic from 6a.m. am to 4 p.m. (see map below) For more information, please contact the DTA or Rudy at (310) 292-6894.



Historic Walking Tours

Free Walking Tours – Historic Old Torrance – They're baaaaaaaaak! *Dust off your walking shoes*! The Torrance Historical Society is bringing back its annual Walking Tours of Historic Old Torrance.

Sunday's free docent-led tour begins at the Torrance Historical Museum (1345 Post Avenue) at 1:30 p.m. and will point out many historic sites and landmarks of Old Torrance (founded 1912). The tour is a brisk walk covering eight blocks, and lasts approximately 1 hour and 30 minutes. It's free, open to the public, requires no reservations, and is hosted on the fourth Sunday of the month from May through October. For additional info, please contact the Torrance Historic Museum at (310) 328-5392.

Downtown BID

City Yard Open House



On Saturday, June 10, 2023, the City of Torrance will be hosting an Open House at the City Yard (free parking and shuttle from courthouse at 825 Maple Avenue). Learn about City services, resources and programs. See demonstrations, displays and of course, climb aboard City vehicles and equipment. The Historic Preservation Commission will also be there promoting the Historic Preservation Program.

Downtown Improvements

As part of the Downtown Revitalization and Connectivity Plan, new park benches and seating areas were identified as streetscape and public realm improvements. Installation at the two parklets located at the corner of Marcelina and Cabrillo Avenues are complete. Also, existing wrought-iron benches and trash receptacles are being refurbished and relocated throughout the downtown area.

The string lights on El Prado Avenue have been repaired.

A permanent outdoor dining program was approved by the City Council on March 14, 2023.



New Park Amenities installed at the Kennedy Park located on Marcelina and Cabrillo Avenues.

The Downtown Torrance Association (DTA) is in the process of exploring forming a Business Improvement District (BID). BIDs serve as a tool for strengthening small businesses, create a beautiful and safe place to visit and work, and ultimately attract more customers. A group of Downtown businesses has been meeting every other Monday at 4 p.m. at the Downtown Community Center located at 1215 El Prado to discuss BID formation. The next scheduled meeting will be a community "BID 101" meeting to provide in depth details. This will take place at the Bartlett Center at 1318 Cravens Ave., on June 12 at 4 p.m. Interested parties are welcome and encouraged to attend.



City of Torrance Community Development Department 3031 Torrance Boulevard Torrance, CA 90503

New Businesses



If you have an event you would like to promote in the Downtown Bulletin, please contact Community Development staff at (310) 618-5990 or send an email to CDDinfo@TorranceCA.gov .