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The Torrance Rose Float Association meets on the first Tuesday of each month at 7:00 p.m. in the West Annex Commission Meeting Room. All meetings are open to the public.

**TORRANCE ROSE FLOAT ASSOCIATION AGENDA  
TUESDAY, MARCH 7, 2023  
REGULAR MEETING  
7:00 P.M.  
WEST ANNEX COMMISSION MEETING ROOM, CITY HALL  
3031 TORRANCE BOULEVARD, TORRANCE, CA 90503**

**THE TORRANCE ROSE FLOAT ASSOCIATION MAY TAKE ACTION ON ANY  
ITEM LISTED ON THE AGENDA**

**1. CALL MEETING TO ORDER**

**ROLL CALL:** Bruce Arnheim, Beverley Findley, Carol Gilles, David Kartsonis, Sheila Kyle, Michael Polcari, Lynn Robinson, Camilla Seferian, Debbie Vaca, Tammy Rusznak, Roseanne Villalobos

**2. FLAG SALUTE:** Camilla Seferian

**3. REPORT OF THE CITY CLERK ON THE POSTING OF THE AGENDA**

The agenda was posted on the Public Notice Board at 3031 Torrance Bl. on Thursday, March 2, 2023 /s/ Rebecca Poirier

**4. ORAL COMMUNICATIONS** (Limited to a 15 minute period)

*This portion of the meeting is reserved for public comment on items on the agenda or on topics of interest to the general public. Under the Ralph M. Brown Act, Commissioners cannot act on items raised during public comment but may respond briefly to statements made or questions posed; request clarification; or refer the item to staff. Speakers under this Public Comment period will have no longer than 1 minutes per speaker. Your comment to the Association meeting will be recorded as part of the meeting. By speaking in the meeting and making public comment during the meeting, you are agreeing to have your comment recorded.*

**5. CONSENT CALENDAR**

*Matters listed under the Consent Calendar are considered routine and will be enacted by one motion and one vote. There will be no separate discussion of these items. If discussion is desired, that item will be removed by a Commissioner from the Consent Calendar and considered separately.*

**5A. APPROVAL OF MINUTES**

Recommendation of the Torrance Rose Float Association President that the Board approve the Torrance Rose Float Association minutes of February 2, 2023.

**6. ADMINISTRATIVE MATTERS**

**6A. Treasurer's Report**

6A.1 February Reports

6A.2 Payment of Outstanding Bills

## **6B. City Liaison Report**

### **6C. Officers and Directors Reports**

- 6C.1 President Report
  - 6C.1.1 Welcome to the new board
  - 6C.1.2 Design Contest
- 6D.2 Vice President
- 6D.3 Ways and Means
  - 6D.3.1 Restaurants for Roses
- 6D.4 Volunteers
- 6D.5 Publicity
  - 6D.5.a Newsletter Articles Due 3-17
  - 6D.5.b Newsletter due to the City 3-24
- 6D. 6 Membership
- 6D.7 Logistics
- 6D.8 Hospitality
- 6D.9 Marketing
- 6D.10 Historian

## **7. OLD BUSINESS**

## **8. NEW BUSINESS**

## **9. ADJOURNMENT**

Adjournment of the Torrance Rose Float Association Meeting to Tuesday, April 4, 2023 at 7:00 p.m. Refreshments: Sheila Kyle

MEETING MINUTES OF THE  
TORRANCE ROSE FLOAT ASSOCIATION  
BOARD OF DIRECTORS

TUESDAY FEBRUARY 7, 2023 - 7:00PM  
WEST ANNEX CONFERENCE ROOM (1<sup>st</sup> Floor)  
REFRESHMENTS BY DEBBIE AUSTIN

**1. CALL MEETING TO ORDER**

The Meeting was called to order by President Bev Findley at 7:05 pm

**2. ROLL CALL**

Present: Beverly Findley, President; Camilla Seferian, Vice-President; Michelle Polcari, Treasurer; Roseanne Villalobos, Director of Hospitality; David Kartsonis, Director of Marketing; Lynn Robinson, Director of Ways & Means; Sheila Kyle, Historian.

Excused: Tammy Rusznak, Gia Jordahl, Debbie Vaca

Absent:

Guests: - Monica Harte, Bruce Arnheim

**3. FLAG SALUTE**

The pledge of allegiance, led by Camilla Seferian, was recited by all.

**4. INFORMAL BUSINESS**

4.1 Introduction of guests – Monica Harte

4.2 Correspondence - none

**5. CULTURAL SERVICES DIVISION MANAGER**

5.1 Complimented TRFA on a wonderful Celebration dinner

**6.. APPROVAL OF MINUTES**

6.1 Michelle made a motion to approve the minutes as emailed for the December 6, 2022, Board meeting. Motion seconded by Roseanne and approved.

6.2 January 2023 meeting was an unofficial meeting, and we discussed the Celebration dinner.

**7. TREASURER'S REPORT**

7.1 1 Carol made a motion to approve the December 2022 & January 2023

Treasurer's reports as emailed. Motion seconded by Sheila and approved.

#### 7.2 Payment of outstanding bills

Michelle will do a recap of the Celebration dinner for our next meeting.

We earned \$680 for the Rose Garden (\$20 x 34 cards = \$680)

We earned \$889 for the Baskets.

We earned \$875 for the Silent Auction

#### 8. CITY LIASON – no report

#### 9. OFFICERS AND DIRECTORS REPORTS

##### 9.1 President

9.1.1 Welcome to the new board – Welcome to David Kartsonis

9.1.2 Design Contest – 17 entries were received. Bev will contact Tim Estes to review and help choose the winning concept drawing.

9.1.3 We are a team working together towards a common cause.

9.1.4 Beverly nominated Bruce Arnheim for the Director of Logistics.

The TRFA board made a motion to approve his nomination.

##### 9.2 Vice President – No report

##### 9.3 Membership

as of **12/31/2022**= 267 total members – (total new members = 60; renewal = 24)

New – Youth=7, Ind=22, Couple =6, Family=3 – total =38

Renewal – Ind=11, Couple=3, Family=1; business =1 – total =16

as of **1/31/2023**= **269 total members** – (total new members = 1; renewal = 1)

New – Youth=0, Ind=1, Couple =0, Family=0 – total =1

Renewal – Ind=1, Couple=0, Family=0; – total =1

Discussion about membership due dates. May need to consider a by-law change

Carol made a motion to have a 3 person committee to review the by-laws and present to the board, Roseanne seconded and motion approved.

Lynn, David & Camilla will be on the committee.

##### 9.4 Volunteers – no report

## 9.5 Publicity

9.5.1 Newsletter Articles Due 2-18

9.5.2 Newsletter due to the city 2-23

9.5.3 The next newsletter will be a February/March edition.

9.7 Logistics – no report

## 9.8 Hospitality

Roseanne will do a recap of what she purchased for lunches & snacks for decorating week.

Sheet was sent around for snacks for our monthly meeting.

9.9 Marketing – no report

## 9.10 Historian

Roseanne will finish the 2022 album.

Sheila created a dropbox for our photos from the Celebration Dinner

Sheila will add all photos to her dropbox

## 9.11 Ways and Means

9.11.1 Restaurants for Roses

Feb 22 – BJ's

April 4 – Captain Kidd's

TBD – Lazy Dog

9.11.2 Promo items for decorating week \$4242.47.

Promo items from celebration dinner \$ 61

9.11.3 Amazon smile has stopped the program.

(Sheila will remove from the newsletter & website)

## 10. OLD BUSINESS

10.1 Celebration Dinner – Carol Gilles

Thank you to everyone. What I great success.

Would each board member, send me a one-page recap, based on what you did, so we can have a list for next year.

Include your procedure, what worked, what didn't work

If you have a suggestion or reminder, that would be great!

Start the Celebration committee in August.

Comments that the price of \$40 was too high.

Include a comment about chaperone costs.

## 11. NEW BUSINESS

Lynn made a motion & modified by Roseanne to send the Tournament entry fee at no more than \$10,000. Motion seconded by Camilla and approved.

David made a suggestion to include a vote at the celebration dinner to the next year's entry fee.

A discussion to change the celebration to a Celebration Dinner/Fundraiser.

Lessons learned about decorating week – please write up one page

## 12. ONCE AROUND

Picnic for the members

Torrance Historical Society Tea at Chado's – Feb 18 - \$45

Roseanne has 4 years of TRFA rose float photos on her phone. David will help her take off her phone and add to the website.

Bev reminded everyone that she is the only who is contact with the City, Tournament & Tim at Fiesta

## 13. ADJOURNMENT

Lynn made a motion to adjourn at 8:50 pm. Motion seconded and approved.

NEXT MEETING: March 7th at 7:00pm

Refreshments by Lynn Robinson

**Respectfully submitted by: Carol Gilles, Secretary**