

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office at (310) 618-2780. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28CFR35.102-35.104 ADA Title II] Direct questions or concerns to the Torrance Rose Float Association Liaison Gia Jordahl, Acting Senior Supervisor at (310) 618-3843.

The Torrance Rose Float Association meets on the first Tuesday of each month at 7:00 p.m. in the West Annex Commission Meeting Room. All meetings are open to the public.

**TORRANCE ROSE FLOAT ASSOCIATION AGENDA  
TUESDAY, DECEMBER 6, 2022  
REGULAR MEETING  
7:00 P.M.  
WEST ANNEX COMMISSION MEETING ROOM, CITY HALL  
3031 TORRANCE BOULEVARD, TORRANCE, CA 90503**

**THE TORRANCE ROSE FLOAT ASSOCIATION MAY TAKE ACTION ON ANY  
ITEM LISTED ON THE AGENDA**

**1. CALL MEETING TO ORDER**

**ROLL CALL:** Debbie Austin, Beverley Findley, Carol Gilles, Linda Huthmaker, Sheila Kyle, Michael Polcari, Lynn Robinson, Camilla Seferian, Debbie Vaca, Roseanne Villalobos

**2. FLAG SALUTE:** Debbie Austin

**3. REPORT OF THE CITY CLERK ON THE POSTING OF THE AGENDA**

The agenda was posted on the Public Notice Board at 3031 Torrance Bl. on Thursday, December 1, 2022 /s/ Rebecca Poirier

**4. ORAL COMMUNICATIONS** (Limited to a 15 minute period)

*This portion of the meeting is reserved for public comment on items on the agenda or on topics of interest to the general public. Under the Ralph M. Brown Act, Commissioners cannot act on items raised during public comment but may respond briefly to statements made or questions posed; request clarification; or refer the item to staff. Speakers under this Public Comment period will have no longer than 1 minutes per speaker. Your comment to the Association meeting will be recorded as part of the meeting. By speaking in the meeting and making public comment during the meeting, you are agreeing to have your comment recorded.*

**5. CONSENT CALENDAR**

*Matters listed under the Consent Calendar are considered routine and will be enacted by one motion and one vote. There will be no separate discussion of these items. If discussion is desired, that item will be removed by a Commissioner from the Consent Calendar and considered separately.*

**5A. APPROVAL OF MINUTES**

Recommendation of the Torrance Rose Float Association President that the Board approve the Torrance Rose Float Association minutes of November 4, 2022.

**6. ADMINISTRATIVE MATTERS**

**6A. Treasurer's Report**

6A.1 November Report

6A.2 Payment of Outstanding Bills

**6B. Youth Council Report**

**6C. City Liaison Report**

**6D. Officers and Directors Reports**

6D.1 President Report

6D.2 Vice President

6D.3 Membership

6D.4 Volunteers

6D.5 Publicity

6D.5.a Newsletter Articles Due 12-18

6D.5.b Newsletter due to the City 12-21

6D.6 Logistics

6D.7 Hospitality

6D.8 Marketing

6D.9 Historian

6D.10 Ways and Means

6D.10.a Restaurants for Roses

6D.10.b Flower sales

6D.10.c Pins

6D.10.d Patches

6D.10.e T-shirts

6D.10.f Parade Tickets

6D.10.g Float Riders

6D.10.h Craftsmen's Guild Nov 12<sup>th</sup> & 13<sup>th</sup>

**7. OLD BUSINESS**

**8. NEW BUSINESS**

8A. Celebration Dinner

**9. BOARD ORAL COMMUNICATIONS**

**10. ADJOURNMENT**

**10A.** Adjournment of the Torrance Rose Float Association Meeting to Tuesday, January 3, 2023 at 7:00 p.m. Refreshments: Michelle Polcari

MEETING MINUTES OF THE  
TORRANCE ROSE FLOAT ASSOCIATION  
BOARD OF DIRECTORS

TUESDAY November 4, 2022 - 7:00PM  
WEST ANNEX CONFERENCE ROOM (1<sup>st</sup> Floor)  
REFRESHMENTS BY Carol Gilles

**1. CALL MEETING TO ORDER**

The Meeting was called to order by President Bev Findley at 7:06 pm

**2. ROLL CALL**

Present: Beverly Findley, President; Debbie Austin, Vice-President; Carol Gilles, Secretary; Michelle Polcari, Treasurer; Roseanne Villalobos, Director of Hospitality; Lynn Robinson, Director of Ways & Means; Camilla Seferian , Director of Membership; Debbie Vaca, Director of Volunteers; Gia Jordahl, Community Services Liaison

Excused: Sheila Kyle

Absent:

Guests: John La Rock

**3. FLAG SALUTE**

The Pledge of Allegiance, led by Debbie Austin, was recited by all.

**4. INFORMAL BUSINESS**

4.1 Introduction of guests

4.2 Correspondence

**5. APPROVAL OF MINUTES**

5.1 Camilla made a motion to approve the minutes as emailed for the October 4, 2022, Board meeting. Motion seconded and approved.

**6. TREASURER'S REPORT**

6.1 Roseanne made a motion to approve the corrected October 2022 Treasurer's reports as emailed. Motion seconded and approved

6.2 Payment of outstanding bills - none

6.3 A discussion about sales tax & sales use tax.

Roseanne made a motion to approve a payment of \$254.47 to Pin USA for sales tax and to file for a resale certificate. Motion seconded and approved

7. **YOUTH COUNCIL** – no report

8. **CITY LIASON**

Reached out to Torrance Transit for Official's night buses.

Uyen is reaching out to Fiesta for the tables, tent to be delivered.

Officials' night will be Dec 29

Gia will buy the cookies, coffee, paper goods, etc

9. **OFFICERS AND DIRECTORS REPORTS**

9.1 **President**

9.1.1 Parade Programs – need 50 + 8 for the float riders = ordering 100

9.1.2 Donations - \$5000 from Sares-Regis

9.1.3 General Meeting at Council Chambers on Nov 17

9.2 **Vice President** – no report

9.3 **Membership**

as of 10/31/2022 = 122 total members – (total new members = 22; renewal = 49)

New – Youth=1, Ind=9, Couple =1, Family=3 – total =14

Renewal – Ind=14, Couple=6, Family=6 – total =26

The membership form needs to clarify the Family entry.

9.4 **Volunteers**

1<sup>st</sup> dry day – 9 people

2<sup>nd</sup> dry day – 10 people

55 people have signed up so far

Check with the high schools for Wed Dec 28 for nighttime decorating – bus at 4pm leaves at 4:45pm. Post on our Next-door groups – they will get 8 hours volunteer credit

9.5 **Publicity**

9.5.1 Newsletter Articles Due 11 -18

9.5.2 Newsletter due to the city 11-23

9.7 **Logistics** – no report

## 9.8 Hospitality

Budget - \$1200 for decorating week

Roseanne requested for volunteers to work in the tent.

How do we get an announcement out about decorator signups outside of our email list.

Carol will reach out to Debbie Hays/Discover Torrance with membership/signup forms

9.9 Marketing – no report

9.10 Historian – no report

## 9.11 Ways and Means

9.11.1 Restaurants for Roses

3/30 – California Pizza Kitchen

9/7 - Panda Express

9/26 - Aliotta's

10/5 - Brews Hall

## UPCOMING R4R

11/9 - Chipolte

9.11.2 Flower sales - signed up for the winter promo

9.11.3 Pins – we have them

Float pins - \$10, tournament pins -\$10, Decorator pins \$5

9.11.4 Patches – will have them after the orientation meeting

9.11.5 T-shirts + caps arrived

9.11.6 Parade Tickets – sold 3

9.11.7 Float Riders - need 3 more riders

9.11.8 Grand Chamber Mixer on Wednesday November 9th

Miyako Hotel – 5-7pm – sign ups

9.11.9 Craftsman's Guild Nov 12<sup>th</sup> & 13<sup>th</sup> – sign ups

9.11.10 See's candy – order online

## 10. OLD BUSINESS

10.1 Giving Levels

### SUPPORTER LIST

Loyal - \$10-\$150

Bronze - \$151-\$500

Silver - \$501-\$1500

Gold - \$1501-\$5000  
Platinum - \$5000+  
Diamond - \$10000+

## 11. NEW BUSINESS

### 11.1 2023-2024 Slate of Officers

President: Beverly Findley  
Vice President: Camilla Seferian  
Treasurer: Michelle Polcari  
Secretary: Carol Gilles  
Director Ways and Means: Lynn Robinson  
Director of Volunteers: Debbie Vaca  
Director of Publicity: Tammy Rusznak  
Director of Membership: [REDACTED] Fill in Michelle and Camilla until filled  
Director of Logistics: [REDACTED] Potentially filled in by Roseanne until vacancy filled  
Historian: Sheila Kyle  
Director of Hospitality: Roseanne Villalobos  
Director of Marketing: David Kartonis

Roseanne made a motion to approve the proposed nominating slate as presented.  
Motion seconded and approved.

## 12. ONCE AROUND

Anyone who wants a piano – see Roseanne

13. **ADJOURNMENT** - Camilla made a motion to adjourn at 8:38 pm. Motion seconded and approved.

**NEXT MEETING: December 6th at 7:00pm**  
**Refreshments by Camilla Seferian**

Respectfully submitted by: **Carol Gilles, Secretary**