

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office at (310) 618-2780. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28CFR35.102-35.104 ADA Title II] Direct questions or concerns to the Torrance Rose Float Association Liaison Gia Jordahl, Acting Senior Supervisor at (310) 618-3843.

The Torrance Rose Float Association meets on the first Tuesday of each month at 7:00 p.m. in the West Annex Commission Meeting Room. All meetings are open to the public.

**TORRANCE ROSE FLOAT ASSOCIATION AGENDA
TUESDAY, OCTOBER 4, 2022
REGULAR MEETING
7:00 P.M.
WEST ANNEX COMMISSION MEETING ROOM, CITY HALL
3031 TORRANCE BOULEVARD, TORRANCE, CA 90503**

**THE TORRANCE ROSE FLOAT ASSOCIATION MAY TAKE ACTION ON ANY
ITEM LISTED ON THE AGENDA**

1. CALL MEETING TO ORDER

ROLL CALL: Debbie Austin, Beverley Findley, Carol Gilles, Linda Huthmaker, Sheila Kyle, Michael Polcari, Lynn Robinson, Camilla Seferian, Debbie Vaca, Roseanne Villalobos

2. FLAG SALUTE: Debbie Austin

3. REPORT OF THE CITY CLERK ON THE POSTING OF THE AGENDA

The agenda was posted on the Public Notice Board at 3031 Torrance Bl. on Thursday, September 29, 2022 /s/ Rebecca Poirier

4. ORAL COMMUNICATIONS (Limited to a 15 minute period)

This portion of the meeting is reserved for public comment on items on the agenda or on topics of interest to the general public. Under the Ralph M. Brown Act, Commissioners cannot act on items raised during public comment but may respond briefly to statements made or questions posed; request clarification; or refer the item to staff. Speakers under this Public Comment period will have no longer than 1 minutes per speaker. Your comment to the Association meeting will be recorded as part of the meeting. By speaking in the meeting and making public comment during the meeting, you are agreeing to have your comment recorded.

5. CONSENT CALENDAR

Matters listed under the Consent Calendar are considered routine and will be enacted by one motion and one vote. There will be no separate discussion of these items. If discussion is desired, that item will be removed by a Commissioner from the Consent Calendar and considered separately.

5A. APPROVAL OF MINUTES

Recommendation of the Torrance Rose Float Association President that the Board approve the Torrance Rose Float Association minutes of September 6, 2022.

6. ADMINISTRATIVE MATTERS

6A. Treasurer's Report

6A.1 September Report

6A.2 Payment of Outstanding Bills

6B. Youth Council Report

6C. City Liaison Report

6D. Officers and Directors Reports

6D.1 President Report

6D.1.a Contract with the City

6D.1.b Donations

6D 1c General Meeting

6D.2 Vice President

6D.3 Membership

6D.4 Volunteers

6D.5 Publicity

6D.5.a Newsletter Articles Due 10-22

6D.5.b Newsletter due to the City 10-25

6D. 6 Logistics

6D.7 Hospitality

6D.8 Marketing

6D.9 Historian

6D.10 Ways and Means

6D.10.a Restaurants for Roses

6D.10.b Flower sales

6D.10.c Pins

6D 10.d Patches

6D 10.e T-shirts

6D 10.f Parade Tickets

6D 10.g Float Rider

7. OLD BUSINESS

7A Levels of Giving

8. NEW BUSINESS

8A. Grand Chamber Mixer on Wednesday November

9. BOARD ORAL COMMUNICATIONS

10. ADJOURNMENT

10A. Adjournment of the Torrance Rose Float Association Meeting to Tuesday, November 6, 2022 at 7:00 p.m. Refreshments: Carol Gilles

MEETING MINUTES OF THE
TORRANCE ROSE FLOAT ASSOCIATION
BOARD OF DIRECTORS

TUESDAY September 6, 2022 - 7:00PM
WEST ANNEX CONFERENCE ROOM (1st Floor)
REFRESHMENTS BY Debbie Vacca

1. CALL MEETING TO ORDER

The Meeting was called to order by President Bev Findley at 7:02 pm

2. ROLL CALL

Present: Beverly Findley, President; Carol Gilles, Secretary; Michelle Polcari, Treasurer; Roseanne Villalobos, Director of Hospitality; Lynn Robinson, Director of Ways & Means; Camilla Seferian, Director of Membership; Sheila Kyle, Director of Publicity; Debbie Vaca, Director of Volunteers; John LaRock, Community Services Liaison

Excused: Debbie Austin

Absent:

Guests: Krista Yachechak

3. FLAG SALUTE

The Pledge of Allegiance, led by Lynn Robinson, was recited by all.

4. INFORMAL BUSINESS

4.1 Introduction of guests – Krista Yachechak

4.2 Correspondence - none

5. APPROVAL OF MINUTES

5.1 Roseanne made a motion to approve the minutes as emailed for the August 2, 2022, Board meeting. Motion seconded and approved.

6. TREASURER'S REPORT

6.1 Roseanne made a motion to approve the August 2022 Treasurer's reports as emailed. Motion seconded and approved

Michelle shared that she sent a deposit of \$25,000 to Fiesta Floats as we are waiting for the city's 1st check of \$50,000

6.2 Payment of outstanding bills

7. **YOUTH COUNCIL** – no report

8. **CITY LIASON**

Gia is checking up of the city's check

John suggested that we have an appointment with the newly appointed council member

We are invited to have a booth at any Wilson Park event

9. **OFFICERS AND DIRECTORS REPORTS**

9.1 **President**

9.1.1 Contract with the City is now signed, and Bev has it

9.1.2 Fiesta Contract has been signed. Fiesta has done the 1st test drive and we passed. There will be another test drive that we can attend. Our Float is ready for the flowers

9.1.3 Tournament Kick-off – attended by Bev & Debbie Austin

The Louisiana float representative made the float presentation which is also built by Fiesta.

Bev received a throw blanket which we can use at the decorator meetings as an opportunity drawing prize

9.2 **Vice President** – no report

9.3 **Membership**

as of 8/31/2022 = 47 total members - (total new members =10)

New – Ind (1), Youth (1), Family (2) = 4

Renewal – Ind (1) =1

Bev requested the list of people who are paying for the newsletter

9.4 **Volunteers**

Debbie asked to have a photo of the new float on the home page & the float page

We now have the new decorator float membership form on the website

Debbie met a guy at the Fiesta Hermosa who sells Monarch butterfly paraphernalia. Perhaps we can partner up for a mutual fundraiser.

9.5 **Publicity**

9.5.1 Newsletter Articles Due 9-22

9.5.2 Newsletter due to the city 9-25

Sheila partnered with a web guy to create a Donor page & Sponsorship page on the website.

9.7 Logistics

We / Community Services need to order the tent, tables, etc at Fiesta

We want 4 x 6 ft tables, 2 x 4 ft tables

9.8 Hospitality – no report

9.9 Marketing – no report

9.10 Historian – no report

9.11 Ways and Means

9.11.1 Restaurants for Roses

3/30 – California Pizza Kitchen

4/13 - Panera Bread

4/27 – Lazy Dog

7/20 – Mendocino Farms \$194.98

8/03 – Burger City Grill \$150

8/31 - BJ's

UPCOMING R4R

9/7 – Panda Express

9/21 – Norm's

10/5 – Brews Hall

10/26 - Aliotta's

11/9 – Chipolte's

9.11.2 Flower sales – last date for fall orders is Oct 15

9.11.3 Pins

Decorator Pins cost \$2.87 each – 150 ordered – selling at \$5

Float Pin – we don't have a cost yet

Tournament Pin – we don't have cost yet – 100 ordered

9.11.4 Patches – no update

9.11.5 Float T-shirts- cost is \$15 - selling at \$20 – Bev will order the same as last year

Generic Shirt – to be discussed next meeting

Baseball hats – cost is \$15 – selling at \$20 – order 10

We can decide our selling prices at the next meeting

9.11.6 Parade Tickets – cost \$120 each - selling at \$140 each – ordered 50
9.11.7 Float Riders – we have one and possibly 1-2 others. We need to put the form on the website, Facebook page. \$1500 per float rider
Lynn has talked to Polypeptides to do a photo shoot for their \$5000 donation

10. **OLD BUSINESS** - none

11. **NEW BUSINESS**

11.1 Giving Levels – discussion about the swag to provide for the donations.
More discussion next month.

SUPPORTER LIST

Loyal - \$10-\$150
Bronze - \$151-\$500
Silver - \$501-\$1500
Gold - \$1501-\$5000
Platinum - \$5000+
Diamond - \$10000+

Roseanne made a motion to purchase 2 additional football tickets at \$295 each.
Motion seconded and approved.

12. **ONCE AROUND**

Decorator Meetings – October 20; November 17
TRFA will attend the city's Halloween event
Krista asked about becoming a new member & decorator.
Lynn thanked Camilla & Roseanne for the help at Addams Family as well as
Roseanne & Michelle for purchasing the roses/ribbons
Camilla has volunteered for the See's candy fundraiser
Nominating committee to be chosen in October.

13. **ADJOURNMENT** - Roseanne made a motion to adjourn at 8:50 pm. Motion seconded and approved.

NEXT MEETING: **October 4th at 7:00pm**

Refreshments by: **Sheila Kyle**

Respectfully Submitted by: Carol Gilles, Secretary