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The Torrance Rose Float Association meets on the first Tuesday of each month at 7:00 p.m. in the West Annex Commission Meeting Room. All meetings are open to the public.

**TORRANCE ROSE FLOAT ASSOCIATION AGENDA
TUESDAY, AUGUST 2, 2022
REGULAR MEETING
7:00 P.M.
WEST ANNEX COMMISSION MEETING ROOM, CITY HALL
3031 TORRANCE BOULEVARD, TORRANCE, CA 90503**

**THE TORRANCE ROSE FLOAT ASSOCIATION MAY TAKE ACTION ON ANY
ITEM LISTED ON THE AGENDA**

1. CALL MEETING TO ORDER

ROLL CALL: Debbie Austin, Beverley Findley, Carol Gilles, Linda Huthmaker, Sheila Kyle, Michael Polcari, Lynn Robinson, Camilla Seferian, Debbie Vaca, Roseanne Villalobos

2. FLAG SALUTE: Debbie Austin

3. REPORT OF THE CITY CLERK ON THE POSTING OF THE AGENDA

The agenda was posted on the Public Notice Board at 3031 Torrance Bl. on Thursday, July 28, 2022 /s/ Rebecca Poirier

4. ORAL COMMUNICATIONS (Limited to a 15 minute period)

This portion of the meeting is reserved for public comment on items on the agenda or on topics of interest to the general public. Under the Ralph M. Brown Act, Commissioners cannot act on items raised during public comment but may respond briefly to statements made or questions posed; request clarification; or refer the item to staff. Speakers under this Public Comment period will have no longer than 1 minutes per speaker. Your comment to the Association meeting will be recorded as part of the meeting. By speaking in the meeting and making public comment during the meeting, you are agreeing to have your comment recorded.

5. CONSENT CALENDAR

Matters listed under the Consent Calendar are considered routine and will be enacted by one motion and one vote. There will be no separate discussion of these items. If discussion is desired, that item will be removed by a Commissioner from the Consent Calendar and considered separately.

5A. APPROVAL OF MINUTES

Recommendation of the Torrance Rose Float Association President that the Board approve the Torrance Rose Float Association minutes of July 5, 2022.

6. ADMINISTRATIVE MATTERS

6A. Treasurer's Report

6A.1 July Report

6A.2 Payment of Outstanding Bills

6B. Youth Council Report

6C. City Liaison Report

6D. Officers and Directors Reports

6D.1 President Report

6D.1.a Contract with the City

6D.1.b Fiesta Contract

6D.2 Vice President

6D.3 Membership

6D.4 Volunteers

6D.5 Publicity

6D.5.a Newsletter Articles Due 8-22

6D.5.b Newsletter due to the City 8-25

6D. 6 Logistics

6D.7 Hospitality

6D.8 Marketing

6D.9 Historian

6D.10 Ways and Means

6D.10.a Restaurants for Roses

6D.10.b Flower sales

6D.10.c Rock Around the Block

7. OLD BUSINESS

8. NEW BUSINESS

8A. Pins

8B. T-Shirts

8C Patches

9. BOARD ORAL COMMUNICATIONS

10. ADJOURNMENT

10A. Adjournment of the Torrance Rose Float Association Meeting to Tuesday, September 6, 2022, at 7:00 p.m. Refreshments: Debbie Vaca

MEETING MINUTES OF THE
TORRANCE ROSE FLOAT ASSOCIATION
BOARD OF DIRECTORS

TUESDAY July 5, 2022 - 7:00PM
WEST ANNEX CONFERENCE ROOM (1st Floor)
REFRESHMENTS BY Roseanne Villalobos

1. CALL MEETING TO ORDER

The Meeting was called to order by President Bev Findley at 7:08 pm

2. ROLL CALL

Present: Beverly Findley, President; Debbie Austin, Vice- President; Carol Gilles, Secretary; Michelle Polcari, Treasurer; Camilla Seferian, Director of Membership; Lynn Robinson, Director of Ways & Means; Roseanne Villalobos, Director of Hospitality; Gia Jordahl, Community Services Liaison

Excused: Sheila Kyle, Debbie Austin, Linda Huthmaker, Debbie Vaca

Absent:

Guests:

3. FLAG SALUTE

The Pledge of Allegiance, led by Roseanne Villalobos was recited by all.

4. INFORMAL BUSINESS

4.1 Introduction of guests - none

4.2 Correspondence -- none

5. APPROVAL OF MINUTES

5.1 Roseanne made a motion to approve the minutes as emailed for the June 7, 2022, Board meeting. Motion seconded and approved.

6. TREASURER'S REPORT

6.1 Carol made a motion to approve the June 2022 Treasurer's reports as emailed. Motion seconded and approved

6.2 Payment of outstanding bills

Liability Insurance renewal - \$1700.70 7/2022-7/2023

Roseanne made a motion to pay our insurance renewal. Motion seconded and approved.

Mailbox fee is \$552 for 30 months. Roseanne made a motion to pay Postal Solutions. Motion seconded and approved.

7. **YOUTH COUNCIL** – no report

8. **CITY LIASON**

Gia will follow-up on the water bill insert – hard copy & online

We need to provide a color photo for the Seasons Magazine for Sept.

What is the due date and what can we add on the article?

9. **OFFICERS AND DIRECTORS REPORTS**

9.1 **President**

9.1.1 Contract with the City – the Executive Board reviewed the contract and submitted questions to the city.

Verify when the city will provide the lump sum payment of \$125,000, as budgeted.

9.1.2 Fiesta Contract – Bev read the contract aloud. We won't sign this until the contract with the city is finalized.

9.2 **Vice President** – no report

9.3 **Membership** - as of 6/30/2022

No new members – 29 total members

9.4 **Volunteers** – no report

9.5 **Publicity**

9.5.1 Newsletter Articles Due 7-22

9.5.2 Newsletter due to the city 7-25

9.7 **Logistics** – no report

9.8 **Hospitality** – no report

9.9 **Marketing** – no report

9.10 **Historian** – no report

9.11 **Ways and Means**

9.11.1 Restaurants for Roses

- 3/23 – Black Bear Diner \$100
- 3/30 – California Pizza Kitchen
- 4/13 - Panera Bread
- 4/27 – Lazy Dog
- 5/11 – BJ’s Restaurant - \$202.91
- 5/25 - Burger City Grill - \$150
- 6/15 – Norm’s - \$102.72
- 7/20 – Mendocino Farms

9.11.2 Flower sales

Lynn signed us up for the Fall flowers promo

9.11.3 Rock Around the Block – July 21- setup 3-3:30; event from 5pm-8pm Signup sheet was sent around

9.11.4 Discussion about our donor list and the parade/game tickets we may be able to offer to our high donors.

9.11.5 Lynn has not received the Poly Peptides check yet. Reaching out to several other companies for fundraising

10. **OLD BUSINESS** - none

11. **NEW BUSINESS**

- 11.1 Pins - on hold until we get the color rendering
- 11.2 T-shirts - on hold until we get the color rendering
- 11.3 Patches - on hold until we get the color rendering

12. **ONCE AROUND**

Camilla shared that her son worked a fireworks booth and made 50% - about 33k

13. **ADJOURNMENT**

Roseanne made a motion to adjourn at 8:43 pm. Motion seconded and approved.

NEXT MEETING: August 2nd at 7:00pm

Refreshments by: Sheila Kyle

Respectfully Submitted by: Carol Gilles, Secretary