

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office at (310) 618-2780. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28CFR35.102-35.104 ADA Title II] Direct questions or concerns to the Torrance Rose Float Association Liaison Gia Jordahl, Acting Senior Supervisor at (310) 618-3843.

The Torrance Rose Float Association meets on the first Tuesday of each month at 7:00 p.m. in the West Annex Commission Meeting Room. All meetings are open to the public.

**TORRANCE ROSE FLOAT ASSOCIATION AGENDA  
TUESDAY, JULY 5, 2022  
REGULAR MEETING  
7:00 P.M.  
WEST ANNEX COMMISSION MEETING ROOM, CITY HALL  
3031 TORRANCE BOULEVARD, TORRANCE, CA 90503**

**THE TORRANCE ROSE FLOAT ASSOCIATION MAY TAKE ACTION ON ANY  
ITEM LISTED ON THE AGENDA**

**1. CALL MEETING TO ORDER**

**ROLL CALL:** Debbie Austin, Beverley Findley, Carol Gilles, Linda Huthmaker, Sheila Kyle, Michael Polcari, Lynn Robinson, Camilla Seferian, Jan Staws, Debbie Vaca, Roseanne Villalobos

**2. FLAG SALUTE:** Debbie Austin

**3. REPORT OF THE CITY CLERK ON THE POSTING OF THE AGENDA**

The agenda was posted on the Public Notice Board at 3031 Torrance Bl. on Thursday, June 30, 2022 /s/ Rebecca Poirier

**4. ORAL COMMUNICATIONS** (Limited to a 15 minute period)

*This portion of the meeting is reserved for public comment on items on the agenda or on topics of interest to the general public. Under the Ralph M. Brown Act, Commissioners cannot act on items raised during public comment but may respond briefly to statements made or questions posed; request clarification; or refer the item to staff. Speakers under this Public Comment period will have no longer than 1 minutes per speaker. Your comment to the Association meeting will be recorded as part of the meeting. By speaking in the meeting and making public comment during the meeting, you are agreeing to have your comment recorded.*

**5. CONSENT CALENDAR**

*Matters listed under the Consent Calendar are considered routine and will be enacted by one motion and one vote. There will be no separate discussion of these items. If discussion is desired, that item will be removed by a Commissioner from the Consent Calendar and considered separately.*

**5A. APPROVAL OF MINUTES**

Recommendation of the Torrance Rose Float Association President that the Board approve the Torrance Rose Float Association minutes of June 7, 2022.

**6. ADMINISTRATIVE MATTERS**

**6A. Treasurer's Report**

6A.1 June Report

6A.2 Payment of Outstanding Bills

**6B. Youth Council Report**

**6C. City Liaison Report**

**6D. Officers and Directors Reports**

6D.1 President Report

6D.1.a Contract with the City

6D.1.b Fiesta Contract

6D.2 Vice President

6D.3 Membership

6D.4 Volunteers

6D.5 Publicity

6D.5.a Newsletter Articles Due 7-22

6D.5.b Newsletter due to the City 7-25

6D. 6 Logistics

6D.7 Hospitality

6D.8 Marketing

6D.9 Historian

6D.10 Ways and Means

6D.10.a Restaurants for Roses

6D.10.b Flower sales

6D.10.c Rock Around the Block

**7. OLD BUSINESS**

**8. NEW BUSINESS**

8A. Pins

8B. T-Shirts

8C. Rock Around the Block

**9. BOARD ORAL COMMUNICATIONS**

**10. ADJOURNMENT**

**10A.** Adjournment of the Torrance Rose Float Association Meeting to Tuesday, August 2, 2022 at 7:00 p.m. Refreshments: Sheila Kyle

MEETING MINUTES OF THE  
TORRANCE ROSE FLOAT ASSOCIATION  
BOARD OF DIRECTORS

TUESDAY June 7, 2022 - 7:00PM  
WEST ANNEX CONFERENCE ROOM (1<sup>st</sup> Floor)  
REFRESHMENTS BY Lynn Robinson

**1. CALL MEETING TO ORDER**

The Meeting was called to order by President Bev Findley at 7:02 pm

**2. ROLL CALL**

Present: Beverly Findley, President; Debbie Austin, Vice- President; Carol Gilles, Secretary; Michelle Polcari, Treasurer; Camilla Seferian, Director of Membership; Lynn Robinson, Director of Ways & Means, Debbie Vaca, Director of Volunteers; Roseanne Villalobos, Director of Hospitality; Gia Jordahl, Community Services Liaison

Excused: Sheila Kyle, Linda Huthmaker

Absent:

Guests:

**3. FLAG SALUTE**

The Pledge of Allegiance, led by Debbie Austin, was recited by all.

**4. INFORMAL BUSINESS**

4.1 Introduction of guests

4.2 Correspondence

**5. APPROVAL OF MINUTES**

5.1 Camilla made a motion to approve the minutes as emailed for the May 3, 2022, Board meeting. Motion seconded and approved.

**6. TREASURER'S REPORT**

6.1 Carol made a motion to approve the April & May 2022 Treasurer's reports as emailed. Motion seconded and approved

6.2 Payment of outstanding bills

6.3 Roseanne made a motion to amend the 2022 budget (cost of the domain).  
Motion seconded and approved.

**7. YOUTH COUNCIL** – no report

**8. CITY LIASON**

TRFA will be contracting with Fiesta. We are waiting for the contract from the city and to verify that we will have the budgeted \$125,000.

Suggested that we speak with CitiCABLE to interview the student, talk about donations, etc.

Add the rose vial insert at restaurants, water bill, etc.

We were invited to “The Addams Family” play starting 8/6 to have a table for TRFA membership.

**9. OFFICERS AND DIRECTORS REPORTS**

**9.1 President**

9.1.1 Float Design approved at the last City Council meeting

9.1.2 Float Cost – Fiesta will retain the cost at \$150,000. He is ready to start to build the float once he receives a signed contract.

9.1.3 Bev discussed a request for donations for the buses, etc. Bev will ask there if there is a smaller bus for night decorators.

**9.2 Vice President** – no report

**9.3 Membership**

May 2022

Total Membership as of 5/31/2022 = 29

New Members = 1- 1 Individual

Renewal Member = 2 =1 Individual, 1 couple

**9.4 Volunteers** – no report

**9.5 Publicity**

9.5.1 Newsletter Articles Due 6-22

9.5.2 Newsletter due to the city 6-25

**9.7 Logistics** – no report

**9.8 Hospitality** – no report

9.9 **Marketing** – no report

9.10 **Historian** – no report

9.11 **Ways and Means**

9.11.1 Restaurants for Roses

3/30 – California Pizza Kitchen

4/13 - Panera Bread

4/27 – Lazy Dog

5/11 – BJ's Restaurant

5/25 - Burger City Grill - \$150

6/15 – Norm's

9.11.2 Flower sales - \$59

Fall campaign will be coming available soon

9.11.3 Rock Around the Block – Thurs July 21

Setup at 3-3:30 – event 5-9pm

9.11.4 Discussion about other possible fundraising – summer picnic for the decorators

10. **OLD BUSINESS** -none

11. **NEW BUSINESS** - none

12. **ONCE AROUND** - none

13. **ADJOURNMENT**

Roseanne made a motion to adjourn at 8:33 pm. Motion seconded and approved.

**NEXT MEETING: July 5th at 7:00pm**

**Refreshments by: Roseanne Villalobos**

***Respectfully Submitted by: Carol Gilles, Secretary***