

Pursuant to Assembly Bill 361 members of the Cultural Arts Commission and staff will participate in this meeting via teleconference or other electronic means.

PARTICIPATE BEFORE THE MEETING by emailing ArtsCommission@TorranceCA.Gov and write "Public Comment" in the subject line. In the body of the email include the item number and/or title of the item with your comments.

MEMBERS OF THE PUBLIC MAY VIEW AND PARTICIPATE IN THE MEETING via Zoom by using the following link or by calling in with the phone number listed below: <https://bit.ly/3q5Qe1q>

Phone number: 1-669-900-9128

Meeting ID: 947 3751 2839

Passcode: 460606

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office at (310) 618-2780. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28CFR35.102-35.104 ADA Title II]

Direct questions or concerns to the Commission Liaison at (310) 618-618-2380 or individual department head prior to submission to the Commission. Parties will be notified if the complaint will be included on a subsequent agenda.

**TORRANCE CULTURAL ARTS COMMISSION AGENDA
MONDAY, MARCH 21, 2022
REGULAR MEETING
7:00 P.M. VIA TELECONFERENCE OR OTHER ELECTRONIC MEANS**

**THE CULTURAL ARTS COMMISSION MAY TAKE ACTION ON ANY ITEM LISTED
ON THE AGENDA**

1. CALL MEETING TO ORDER

ROLL CALL: Commission members Hsiao, Kraemer, Polcari, Radke, Sargent, Wright,
Chair Klinenberg

2. FLAG SALUTE:

3. REPORT OF THE CITY CLERK ON THE POSTING OF THE AGENDA

The agenda was posted on the Public Notice Board at 3031 Torrance Bl. and on the City's Website on Thursday, March 17, 2022 /s/ Rebecca Poirier

4. ANNOUNCEMENT OF WITHDRAWN, DEFERRED, AND/OR SUPPLEMENTAL ITEMS

5. ORAL COMMUNICATIONS (Limited to a 30 minute period)

This portion of the meeting is reserved for public comment on items on the agenda or on topics of interest to the general public. Under the Ralph M. Brown Act, Commissioners cannot act on items raised during public comment but may respond briefly to statements made or questions posed; request clarification; or refer the item to staff. Speakers under this Public Comment period will have no longer than 3 minutes per speaker. Please do not use Bluetooth or speaker devices, mute the volume on your television or other electronic devices and speak clearly. Your phone call to the Commission meeting will be recorded as part of the meeting. By staying on the line and making public comment during the meeting, you are agreeing to have your phone call recorded.

6. CONSENT CALENDAR

Matters listed under the Consent Calendar are considered routine and will be enacted by one motion and one vote. There will be no separate discussion of these items. If discussion is desired, that item will be removed by a Commissioner from the Consent Calendar and considered separately.

6A. APPROVAL OF MINUTES:

Recommendation of Cultural Services Manager that your Honorable Body approve the Cultural Arts Commission minutes of February 28, 2022.

6B. ACCEPT AND FILE MONTHLY DIVISION REPORTS

Recommendation of the Cultural Services Manager that the Cultural Arts Commission accept and file the Division Monthly Reports.

7. ADMINISTRATIVE MATTERS

7A. PUBLIC ART PILOT PROGRAM – UTILITY BOX WRAPPING

Recommendation of the Community Services Director that the Cultural Arts Commission receive and provide input on elements of a pilot program to install original artworks onto certain traffic control and utility boxes.

8. COMMISSION ORAL COMMUNICATIONS

9. ADJOURNMENT

9A. Adjournment of the Cultural Arts Commission Meeting to MONDAY, APRIL 18, 2022, at 7:00 p.m.

**MINUTES OF A REGULAR MEETING OF
THE TORRANCE CULTURAL ARTS COMMISSION**

1. CALL MEETING TO ORDER

The Torrance Cultural Arts Commission convened in a regular session at 7:00 p.m. on Monday, February 28, 2022, via teleconference.

ROLL CALL

Present: Commissioners Hsiao, Kraemer, Polcari, Radke, Sargent, Wright, Chairperson Klinenberg.

Absent: None.

Also Present: Staff Liaison Joyce Bell and Community Services Director John La Rock.

2. FLAG SALUTE

The Pledge of Allegiance was led by Commissioner Kraemer.

3. REPORT OF THE CITY CLERK ON THE POSTING OF THE AGENDA

Staff Liaison Joyce Bell reported that the agenda was posted on the Public Notice Board at 3031 Torrance Boulevard and on the City's website on Thursday, February 24, 2022.

4. ANNOUNCEMENT OF WITHDRAWN, DEFERRED, AND/OR SUPPLEMENTAL ITEMS

– None.

5. ORAL COMMUNICATIONS:

Chris announced the in-person South Bay Festival of the Arts hosted at the Cultural Arts Center, Saturday, June 25, 2022, from 11 a.m. to 5:00 p.m.

Denielle Johnson, Advocacy Chair for the Torrance Art Museum Advocates, announced that the Torrance Art Museum Advocates will host Lisa Rockford who will discuss *Out of Bounds*, Friday, March 4, 2022, at 1:00 p.m.

6. CONSENT CALENDAR:

6A. APPROVAL OF MINUTES – JANUARY 24, 2022:

MOTION: Commissioner Sargent moved to accept the approval of minutes. Commissioner Polcari seconded the motion; a roll call vote reflected unanimous approval.

6B. ACCEPT AND FILE MONTHLY DIVISION REPORTS:

MOTION: Commissioner Wright moved to accept and file the monthly division reports. Commissioner Kraemer seconded the motion; a roll call vote reflected unanimous approval.

7. ADMINISTRATIVE MATTERS

7A. UPDATE ON LA ART SHOW

Staff Liaison Joyce Bell announced that the Torrance Art Museum had their *Memorial to the Future* exhibition at the LA Art Show from January 19, 2022 – January 23, 2022.

7B. PUBLIC ART PILOT PROGRAM

Community Services Director John La Rock presented three key program aspects regarding the public art program for the Commissioners consideration / recommendation:

- Determining a category of artists recommended for the City Council to consider.
- Qualifications an artist should have.
- Matrix of all intersections that have utility boxes throughout the city to consider where to start the pilot program.

Commissioner Kraemer stated that she would like to see Torrance artists as the initial group for consideration, that artists would not need qualifications, and stated that the third item would be taken care of once maps were provided to the Commission.

Chairperson Klinenberg inquired if artwork submissions were to be selected by the Cultural Arts Commission. Community Services Director John La Rock confirmed. Community Services Director La Rock stated that the public art selection process would entail Administrative screening, Cultural Arts Commission review and recommendations, and recommendation presentation to City Council for approval.

Members of the Commission spoke.

MOTION: Commissioner Kraemer moved to open the public art pilot program to Torrance residents / artists, that no stipulation be placed on artist qualifications, and that locations would be narrowed down once maps are provided. Commissioner Hsiao seconded the motion; a roll call vote reflected unanimous approval.

9. COMMISSION ORAL COMMUNICATIONS:

Members of the Commission spoke.

10. ADJOURNMENT

MOTION: At 7:53 p.m., Commissioner Wright moved to adjourn this meeting to Monday, March 21, 2022, at 7:00 p.m. The motion was seconded by Commissioner Sargent; a roll call vote reflected unanimous approval.

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TO: CULTURAL ARTS COMMISSION
FROM: JOYCE BELL, ACTING CULTURAL SERVICES MANAGER
SUBJECT: CULTURAL SERVICES DIVISION REPORT – February 2022

Joyce Bell, Acting Cultural Services Manager

Administration –Staff met with the Youth and Adult Poet Laureate to review ideas for speaking engagements. Prior to implementation of the program, the Poets have to sign an agreement. A draft of the agreement was sent to our Risk Management and Legal Departments for review.

Staff participated in a training on OpenGov, the City’s Budgeting and Reporting software. The software will streamline the preparation, review and presentation of our budgets for the upcoming 2023 fiscal year.

Classes – Staff participated in two LA County Health Department tele briefings to get updates on the latest Covid-19 response. On February 10 the Youth Sports briefing lead was led by Health Officer, Dr. Muntu Davis and the K-12 Schools briefing was led by Director of LA County Public Health, Dr. Barbara Ferrer.

Charter Clubs –The Aikido, Fencing and Kendo Charter Clubs continued classes in February at the Cultural Arts Center. The Naginata Charter Club resumed classes in February. The group delayed returning to practice due to the surge in COVID cases.

The Dog Obedience Club of Torrance continued classes at Walteria Park. The South Bay Judo Charter Club continued classes at Wilson Park.

The Torrance Craftsmen’s Guild held their general membership meeting on February 3 and their board meeting on February 17 at the Cultural Arts Center.

Nico Clifton, Performing Arts Program Coordinator

February was the middle of the winter session, and classes continued without issues. The final spring Seasons draft was submitted on February 10th, and with the cancellation of the Armed Forces Parade we were able to add extra classes that weekend. Instructors began submitting their fall 2022 classes towards the end of February.

February was Black History Month, and again we created a series of post on our social media pages that highlighted those that contributed to the arts. This year we highlighted the following people: Jacob Lawrence (painter), Kara Walker (multimedia artist), Grandmaster Flash (DJ/music artist), and Marian Anderson (opera singer).

Michael Field, Senior Supervisor

Torrance Art Museum staff continues to experience staffing issues. Interviews for the Outreach Specialist position have yielded a few candidates but we have to continue searching as the ideal candidates have declined the position. We hope to have someone in place during the next exhibition.

Plans for the 2022 Cherry Blossom Festival, scheduled for April 3, 2022 from 11am – 4pm are underway. More than thirty craft vendors are expected, and the roster of cultural performances are shaping up. A variety of food favorites are returning (Okamoto Kitchen, Del's Fish Tacos, Snax Stand, Maria's Catering), although some vendors, food trucks, and food booths are no longer in operation. Many of the staff who worked in 2019 are no longer with the city, so additional efforts are being made to have a suitable staff complement on hand and assignments communicated.

Torrance Sister City Association – Torrance Sister City Association held their February meeting on February 14, 2022. There it was shared that Kashiwa will not be sending over a delegation of students for summer 2022. It remains to be seen if Bunka-Sai or the cultural exchange from Torrance will be taking place this year.

As planning for the 50th Anniversary continues, itineraries are being developed and promises to be a major celebration that will include new experiences for an expanded guest count.

Torrance Rose Float Association – Their monthly meeting was held on February 1. The celebration dinner has been postponed until May. 14 entries were received for the design contest for the 2023 Float. Tim Estes is currently reviewing the entries and will discuss with the Board at the March Association meeting.

Gia Jordahl, Producing Artistic Director, Torrance Theatre Company

In February the Torrance Theatre Company closed *HOLMES AND WATONS* by Jeffrey Hatcher, directed by Gary Kresca. One of the four weekends was canceled due to COVID protocols, but we were able to add back some on the third and fourth weekends.

Rehearsals for *WAIT UNTIL DARK* continued, and the extensive scenic construction began. The production will open on March 18th, and close on April 10. Several performances are already sold out.

The Legend of Georgia McBride by Matthew Lopez, directed by Glenn Kelman announced auditions for late March. Ticket information, and details about the productions is found on our website at TorranceTheatreCompany.com Tickets for all shows are on sale at www.torrancetheatrecompany.com.

City Council approved the annual summer musical for August 2022. Plans for that are beginning, and information will be available on the show in late March.

Torrance Civic Chorale – In February the new Chorale Director held a zoom meeting to introduce himself and discuss plans for the a spring session with the Chorale. The new class will begin in mid-March, and registration opens on March 1st. The hope is to present some sort of outdoor concert in May.

Internship Grant – The City of Torrance has once again been awarded two internships grants through the Los Angeles County Arts Commission Undergraduate Internship program. The internship cycle begins in June and ends in March 2023. During that time we will hire two interns who will each work 400 hours.

Max Presneil, TAM Curator and Director

TAM continues with its current exhibition, **QUADRANT**, that features four separate curatorial projects in the Main Gallery. In Gallery Two we present **Lynchland**, an exhibition based on the ‘uncanny’ aspects of artworks influenced by David Lynch movies. The exhibition runs through March 12.

The very successful, large scale, **Memorial to the Future** sculptural installation which TAM presented at the LA Art Show at the LA Conference Center, in January, was moved to the TAM patio for Stage 2 of its existence, formatted as a labyrinth this time. It was then reformatted again, this time as a collapsed building, referencing the idea of states of entropy.

Coming up next in April is **Extraction: Earth, Ashes, Dust**. This exhibition focuses on environmental issues and is curated by Supercollider. In Gallery Two we will have **Closer Now**, an exhibition curated by our Getty Museum Intern from last year, Marcus Masaki Riodriguez.

In the video space we will be showing a program of art videos from around the world curated by internationally renowned Kisito Assangni, a Togolese-French curator based in London, Togo and Paris.

Joyce Chan, Farmers’ Market Manager

Community Gardens – Columbia is getting ready for the registration process. Staff is working on cleaning up plots that have been given up, and closing out gardeners that are not renewing their plots for the next two years.

Farmers’ Market – The month of February brought windy weather to the market on Tuesdays and Saturdays.

The Farmers’ Market citrus and lettuce season is going strong at the market. We have cocktail grapefruits, tangerines, cara cara oranges, avocados, Valencia and navel oranges, tangelos, grapefruits, pommelos, lemons, broccoli, chard, kale, baby lettuces, and cauliflower that is green, purple, white in color.

The Tuesday market added a delicious, healthy Acai bowl vendor and salad bowl vendor. Both vendors are doing well, and we look forward to having them when school gets out, during the summer. We also added a new farmer from our Saturday market, selling Asian veggies and almond tree blossoms!

The Saturday market welcomed some new farmers such as Nature Grows, a local mushroom and sprout grower.

The farmers' market continues to help the successful Cherry Blossom Festival with curating some of their food vendors, operational machinery, and staffing. February brought back the ECU Zone to the market. We saw many non-profit groups and local businesses set up.

**TORRANCE CERTIFIED FARMERS' MARKET
MONTHLY REPORT – FEBRUARY 2022**

TUESDAY MARKET February 2022	2020-2021 (4 Market Days)	2021-2022 (4 Market Days)
	<i>Fully Operational</i>	<i>Fully Operational</i>
FARMERS' GROSS SALES	\$138,772.00	\$158,745.50
FARMERS' FEES TO CITY (8%)	\$ 11,101.76	\$12,699.64
NON-AGRICULTURAL GROSS SALES	\$66,731.80	\$87,354.50
NON-AGRICULTURAL FEES TO CITY (12%)	\$8,007.92	\$10,482.54
PROMOTIONAL REVENUE TO CITY	\$95.00	\$36.00
AVERAGE ATTENDANCE	5,551	6,350
AVERAGE NUMBER OF FARMERS	39	40
TUESDAY REVENUE TOTAL	\$ 19,204.68	\$23,218.18

SATURDAY MARKET February 2022	2020-2021 (5 Market Days)	2021-2022 (4 Market Days)
FARMERS' GROSS SALES	\$ 308,487.12	\$ 357,484.69
FARMERS' FEES TO CITY (8%)	\$ 24,678.96	\$ 25,598.78
NON-AGRICULTURAL GROSS SALES	\$ 171,153.50	\$ 247,264.25
NON-AGRICULTURAL FEES TO CITY (12%)	\$ 20,538.42	\$ 29,679.64
PROMOTIONAL REVENUE TO CITY	\$ 140.00	\$ 247.00
AVERAGE ATTENDANCE	12,339	14,299
AVERAGE NUMBER OF FARMERS	52	54
SATURDAY REVENUE TOTAL	\$ 45,357.38	\$ 55,525.42
TOTAL MONTHLY PROGRAM REVENUE	\$64,562.06	\$78,743.60
FISCAL YEAR PROGRAM REVENUE TO DATE	\$432,026.77	\$613,938.80

TO: CULTURAL ARTS COMMISSION

FROM: JOHN LA ROCK, COMMUNITY SERVICES DIRECTOR

SUBJECT: PUBLIC ART PILOT PROJECT – UTILITY BOX WRAPPING

Recommendation of the Community Services Director that the Cultural Arts Commission receive and provide input on elements of a pilot program to install original artworks onto certain traffic control and utility boxes.

Overall, the Commission will discuss and recommend program elements to the City Council including:

- Establish policy for solicitation (RFQ/RFP) of artists and designs (i.e. professional, amateur, student).
 - **Commission has recommended no limits on submitting artists; artists shall be from Torrance; student artists engaged for boxes in proximity to schools.**
- Establish policy for review and approval of artworks (Commissions: Cultural Arts, Public Works; City Council) and restricted content (trademark infringement, originality, family-friendly).
- Establish contractual policy for contributing artists (honorarium, transfer of ownership).
- Review list of City owned utility boxes (equal division across upcoming Council Districts).
 - **Commission will form a sub-committee to review locations following mapping process.**
- RFP for installation vendor to print, install and warranty the artwork wraps.
- Establish a sponsorship package to fully subsidize the expenses for artists and installations.
- Recommend initial demonstration location(s), i.e. City Hall, new Transit Center, Downtown Torrance.
- Form a sub-committee of the Commission to review and prioritize the available installation locations and report back to the Commission

Tonight, staff's recommendation is that the Commission:

1. Receive an update on the mapping of all available locations using the City's Geographic Information System (GIS) mapping platform.
2. Discuss and provide a recommendation regarding the fee amount an artist would receive in recognition of their artwork being installed.

Respectfully submitted,



John La Rock
Community Services Director

Attachment: Table of public art utility box artist fees

Select Survey of Artists Fees – Utility Box Public Art

CITY	ARTIST FEE	
Dublin	\$1,000	
El Cerrito	\$2,000	
Indio	\$750	
Los Angeles	\$750-\$1,000	
Milpitas	\$300	
Redondo Beach	\$350	
Redwood City	\$500	
Vista	\$100	