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Direct questions or concerns to the Commission Liaison at (310) 618-2380, or individual department head prior to submission to the Commission. Parties will be notified if the complaint will be included on a subsequent agenda.

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Any correspondence received after 2:00 p.m. Monday on any item on the agenda will be provided to the Commission electronically and available for public inspection in the City Clerk's Office. A copy of the correspondence will be available for public inspection in a binder at the back of the Council Chamber or Commission Meeting Room.

**TORRANCE CULTURAL ARTS COMMISSION AGENDA
OCTOBER 18, 2021 7:00 P.M.
REGULAR MEETING
WEST ANNEX COMMISSION MEETING ROOM AT 3031 TORRANCE BLVD.**

COMMISSION MAY TAKE ACTION ON ANY ITEM LISTED ON THE AGENDA

- 1. CALL MEETING TO ORDER**
ROLL CALL: COMMISSION MEMBERS HSIAO, KRAEMER, POLCARI, RADKE, SARGENT, WRIGHT, CHAIR KLINENBERG
- 2. FLAG SALUTE:** Commissioner Radke
- 3. REPORT OF STAFF ON THE POSTING OF THE AGENDA**
The agenda was posted on the Public Notice Board at 3031 Torrance Bl. and on the City's Website on Thursday, October 14, 2021
- 4. ANNOUNCEMENT OF WITHDRAWN, DEFERRED, AND/OR SUPPLEMENTAL ITEMS**
- 5. ORAL COMMUNICATIONS (Limited to a 30 minute period)**
This portion of the meeting is reserved for public comment on items not on the agenda. Under the Ralph M. Brown Act, Commissioners cannot act on items raised during public comment but may respond briefly to statements made or questions posed; request clarification; or refer the item to staff. Speakers under this Public Comment period will have no longer than 3 minutes per speaker. Speakers please turn off or leave your cellular phone when you come to the podium to speak; if presenting handout material to Council, please provide 10 copies to the staff before speaking.
- 6. CONSENT CALENDAR**
Matters listed under the Consent Calendar are considered routine and will be enacted by one motion and one vote. There will be no separate discussion of these items. If discussion is desired, that item will be removed by a Commissioner from the Consent Calendar and considered separately.
 - 6A. Approval of Minutes of September 20, 2021
 - 6B. Accept and File Division Monthly Report
 - 6C. Approve the Cultural Arts Commission's Annual Report
- 7. ADMINISTRATIVE MATTERS**
 - 7A. Debrief on Excellence in Arts Awards Public Recognition Event
 - 7B. Recommendation of Review Panel for Torrance Poet Laureate
- 8. COMMISSION ORAL COMMUNICATIONS**
- 9. ADJOURNMENT**
 - 9A. Adjournment of the Cultural Arts Commission Meeting to Monday, November 15, 2021 at 7:00 p.m. in the Commission Meeting Room.

**MINUTES OF REGULAR MEETING OF THE
TORRANCE CULTURAL ARTS COMMISSION**

1. CALL MEETING TO ORDER

The Torrance Cultural Arts Commission convened at 7:03 p.m. on Monday, September 20, 2021, in the West Annex Commission meeting room, Torrance City Hall.

ROLL CALL

Present: Commissioners Hsiao, Kraemer, Polcari,
Sargent, and Chairperson Klinenberg.

Absent: Commissioners Radke and Wright.

Also Present: Cultural Services Manager Rappaport and
Senior Business Manager Rumery.

MOTION: Commissioner Sargent moved to approve the excused absences of Commissioners Radke and Wright for the September 20, 2021 Commission meeting. Commissioner Polcari seconded the motion; a roll call vote reflected 5-0 approval (absent Commissioners Radke and Wright).

2. FLAG SALUTE

Commissioner Polcari led the Pledge of Allegiance.

3. REPORT OF THE CITY CLERK ON THE POSTING OF THE AGENDA

Cultural Services Manager Rappaport reported the agenda was posted on the Public Notice Board and on the City's website on September 16, 2021.

4. ANNOUNCEMENT OF WITHDRAWN, DEFERRED, AND/OR SUPPLEMENTAL ITEMS – None.

5. ORAL COMMUNICATIONS #1

The Commission welcomed Torrance Youth Council member Camron Berga.

Denielle Johnson, Torrance Art Museum Advocates, spoke.

6. CONSENT CALENDAR

6A. APPROVAL OF MINUTES: AUGUST 16, 2021

6B. ACCEPT AND FILE DIVISION MONTHLY REPORT

MOTION: Commissioner Hsiao moved to approve the Commission meeting minutes of August 16, 2021 as presented and to accept and file the Cultural Services Division Monthly Report - August 2021. Commissioner Sargent seconded the motion; a roll call vote reflected 5-0 approval (absent Commissioners Radke and Wright).

7. ADMINISTRATIVE MATTERS

7A. UPDATE ON EXCELLENCE IN ARTS AWARDS PUBLIC RECOGNITION EVENT

Cultural Services Manager Rappaport provided final plans and program line up for the October 9, 2021 Excellence in Arts Awards ceremony in the Toyota Meeting Hall. She distributed certificates for Commissioners to sign.

7B. PROCLAMATION DECLARING OCTOBER AS NATIONAL ARTS AND HUMANITIES MONTH

Cultural Services Manager Rappaport presented a draft proclamation in Attachment A declaring October 2021 as National Arts and Humanities Month in Torrance. She recommended that Commissioners adopt this proclamation for recommendation to City Council at the October 12 City Council meeting. She encouraged Commissioners to attend and accept the proclamation.

MOTION: Commissioner Sargent moved to adopt the proclamation declaring October 2021 as National Arts and Humanities Month in Torrance for recommendation to the City Council. Commissioner Polcari seconded the motion; a roll call vote reflected 5-0 approval (absent Commissioners Radke and Wright).

7C. UPDATE ON POET LAUREATE APPLICATIONS

Cultural Services Manager Rappaport reported that seven applications from interested poets were received by the September 9 deadline. She stated the panel to review applications will meet on September 23 and Commissioner Polcari and Chairperson Klinenberg expressed interest in attending. She added the panel's recommendation will be presented at the Commission's October 18, 2021 meeting.

7D. DEBRIEF ON ULTRA! AND NOMAD

Cultural Services Manager Rappaport and Commissioners discussed the exhibition events presented by Torrance Art Museum. It was noted that NOMAD, held August 28-29 at the Del Amo Crossing Medical Center Building, had 470 artists and over 4,000 attendees.

8. COMMISSION ORAL COMMUNICATIONS

Members of the Commission spoke.

9. ADJOURNMENT

MOTION: At 7:38 p.m., Commissioner Polcari moved to adjourn the meeting to Monday, October 18, 2021 at 7:00 p.m. in the West Annex Commission meeting room. Commissioner Kraemer seconded the motion; a roll call vote reflected approval.

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TO: CULTURAL ARTS COMMISSION
FROM: EVE RAPPOPORT, CULTURAL SERVICES MANAGER
SUBJECT: CULTURAL SERVICES DIVISION REPORT – September 2021

Joyce Bell, Cultural Services Senior Supervisor

Administration – Staff completed interviews to fill the Community Services Leader I (CSL I) vacancies. Staff from the Cultural Services Division and the Recreation Services Division conducted the interviews via zoom. There were no candidates to meet the current needs of the division. Staff will continue the recruitment process to fill the vacancies.

With the resignation of Michelle Pinedo, I have taken on all of her duties until the vacancy can be filled with either a temporary appointment or a permanent appointment. Visual Arts classes and Arts Charter Clubs had not meet during the shutdown due to the pandemic. These classes and programs are now in full swing.

Classes – Fall classes began on September 13th. This session is the first time we have been able to offer classes in all disciplines. During the pandemic we were only able to offer dance, exercise and sports classes. This session we are also offering Ceramics, Drawing and Painting, Literary Arts, Drums and Piano classes.

Staff worked with the Registration Office to set-up a Point of Sale system for ceramic clay purchases through the division. Cultural Services staff will now be able to sell ceramic clay vouchers to ceramic students during any of their classes. Prior to implementing the new system, patrons could only purchase their clay through the registration office during their office hours. The new process is more customer service friendly.

Charter Clubs –The Torrance Aikido, Fencing, Kendo and Naginata Charter Clubs continued classes this month at the Cultural Arts Center. The Dog Obedience Club of Torrance continued classes at Walteria Park this month. The South Bay Judo Charter Club continued classes at Wilson Park this month. Staff coordinated meeting logistics for the Torrance Artists' Guild, the Torrance Craftsmen's Guild and the South Bay Watercolor Society.

Staff worked with the Aikido, Judo and Kendo Charter Clubs to implement the new LA County Health Department Guidelines for youth sports that were effective on September 1st. Sports programs are now required to return to no contact skills and drills training only or submit to weekly testing. Both groups plan to return to skills and drills training only. They are exploring future options for weekly testing.

Nico Clifton, Performing Arts Program Coordinator

At the beginning of the month, social media was used to promote multiple classes for the fall session. Each post focused on new classes as well as classes that were low in enrollment. As a result enrollment did see a slight increase after the social media posts.

Fall classes began the week of September 12th, and the first time in over a year, majority of the classes are in full swing. Unfortunately, a few exercises and music classes were cancelled due

to low enrollment; however, we believe the low enrollment numbers were partially because of the pandemic and the hesitancy to return to indoor classes.

Winter and spring 2022 classes are being scheduled and put together for the Seasons catalog. It is exciting to be able to offer a full schedule of classes for future sessions.

Michael Field, Senior Supervisor

Outreach Specialist Jason Jenn will continue on as staff at the Torrance Art Museum in a limited capacity, as staff was unable to proceed with hiring a replacement due to ongoing budgetary concerns.

Preparations were made for the 2021 Excellence in Arts Awards Ceremony, set for Saturday, October 9, 2021 at 2pm. The invitation was sent out, staff is confirming logistics and event needs. The ceremony is expected to have an eclectic mix of performances from the recipients.

Staff is presently working on transitioning ticketing for Torrance Theatre Company to City personnel from Friends of Torrance Theatre Company.

Due to the ongoing budget concerns within the city, it is unknown if planning for the 2022 Cherry Blossom Festival will commence. Staff is in a holding pattern until the 3rd quarter budget update occurs in October.

Torrance Sister City Association – Torrance Sister City Association held their September association meeting on Monday, September 13. TSCA met virtually in September, and will return to the West Annex on October 11. The association continues to consider alternative outdoor locations for the 2022 Alumni Friendship Celebration and Bunka Sai. A decision is expected at the October meeting. Planning for the 50th Anniversary is also expected to resume next month.

Torrance Rose Float Association – TRFA's monthly meeting was held on September 7. Camilla Seferian joined the leadership team this month as director of Membership, which continues to pick up momentum. The upcoming float's pins are expected next month. The Utility Bill insert is set to begin distribution to 28,000 households over eight weeks at the end of the month. The first decorator orientation is set for Thursday, October 21, 2021 at 7pm in the Katy Geissert Civic Center Library Meeting Room.

Gia Jordahl

Torrance Theatre Company:

In September the Torrance Theatre Company continued to prepare for the five-show line-up at the downtown Torrance location, which includes *Murder in the Studio* by Agatha Christie; *The Importance of Being Earnest: A Wilde New Musical* Music by Bret Simmons, Book and Lyrics by David Howard, adapted from *The Importance of Being Earnest* by Oscar Wilde; *Holmes and Watson* by Jeffrey Hatcher; *Wait Until Dark* by Frederick Knott, Adapted by Jeffrey Hatcher; and *The Legend of Georgia McBride* by Matthew Lopez. Season ticket information, and details about the productions can be found on our website at TorranceTheatreCompany.com

Auditions and rehearsals for the first show began. *Murder in the Studio* opens on Friday, October 15th and runs through October 31st. Tickets and subscriptions go on sale October 1st.

Additionally, auditions for the brand-new musical adaptation of *The Importance of Being Earnest* were announced and will be held on Monday, October 18th by appointment.

Daniel Scipio, our second LA Country Arts Intern started in September. He will be working on marketing and developments, as well as other production related needs. He will be with the TTC through early 2022.

Torrance Civic Chorale:

The city held a second round of interviews will be held in September for new candidates. We have added to our eligibility list, and hope to hire a new director in mid-October.

Max Presneill, TAM Curator

The biennial exhibition SUR returned to TAM for the latest edition, the 6th, on Saturday 18 September, curated by Ismael de Anda III and TAM curator Max Presneill. In Gallery Two we saw the Social Fabric exhibition also open, curated by Sue-Na Gay, TAM Assistant Curator. An international video program is on view in the Darkroom, featuring 28 video works from around the world.

Joyce Chan, Farmers' Market Manager

Farmers' Market

September brought the last of the summer produce to the Farmers' Market, such as stone fruit, plums, and melons. Grapes will be in abundance through November. We will have green lychee grapes, red flame grapes, black/purple grapes. Figs were in abundance, along with summer squash. A variety of lettuces, radishes (purple, pink, and white) are starting to appear on the farm stands. We are beginning to see apples, pomegranates, beets, winter squash, pumpkins, and persimmons, etc. We are excited for fall produce and the upcoming holidays!

The Tuesday market welcomed a new vendor selling Mochi ice cream. Staff is looking for new vendors for the Tuesday market pre-packaged area as many have quit the market due to a variety of reasons (lack of available employees, not making enough money on Tuesday, etc.) Tuesday market also welcomed a new soup vendor. He has chili soup, Cassoulet, split pea, mushroom and many other varieties! Come on Tuesday to taste his soup samples!

Community Gardens:

Gardeners are planting for winter and harvesting their fall crops.

Lago Seco gardens experienced a water main break, and the water was shut off for two days. Kudos to Park Services for fixing the pipe and responding over the weekend.

Respectfully submitted,


Eve Rappoport
Cultural Services Manager

**TORRANCE CERTIFIED FARMERS' MARKET
MONTHLY REPORT**

Joyce Chan, Market Manager

TUESDAY MARKET September	2020-2021 (5 Market Days) <i>Pre & Post-Covid</i>	2021-2022 (5 Market Days) <i>Post-COVID</i>
FARMERS' GROSS SALES	\$145,456.21	\$165,786.80
FARMERS' FEES TO CITY (8%)	\$ 11,636.50	\$13,262.94
NON-AGRICULTURAL GROSS SALES	\$42,687.56	\$82,907.45
NON-AGRICULTURAL FEES TO CITY (12%)	\$6,671.09	\$10,909.69
PROMOTIONAL REVENUE TO CITY	\$41.00	\$305.00
AVERAGE ATTENDANCE	5,818	6,631
AVERAGE NUMBER OF FARMERS	43	43
TUESDAY REVENUE TOTAL	\$ 18,348.59	\$24,477.63
SATURDAY MARKET September	2020-2021 (4 Market Days)	2021-2022 (4 Market Days)
FARMERS' GROSS SALES	\$ 282,973.70	\$ 335,332.44
FARMERS' FEES TO CITY (8%)	\$ 22,637.91	\$ 26,826.60
NON-AGRICULTURAL GROSS SALES	\$ 106,458.30	\$ 209,835.00
NON-AGRICULTURAL FEES TO CITY (12%)	\$ 12,774.99	\$ 25,180.20
PROMOTIONAL REVENUE TO CITY	\$ 247.00	\$ 371.00
AVERAGE ATTENDANCE	11,319	13,413
AVERAGE NUMBER OF FARMERS	58	57
SATURDAY REVENUE TOTAL	\$ 35,659.90	\$ 52,377.80
TOTAL MONTHLY PROGRAM REVENUE	\$54,008.49	\$76,855.43
FISCAL YEAR PROGRAM REVENUE TO DATE	\$167,878.52	\$248,868.00



City of Torrance CULTURAL ARTS COMMISSION

ANNUAL REPORT for July 2020 to June 2021

Commission Chair: Steven Hsiao

Vice Chair: Anil Muhammed

Randy Klinenberg
Michelle Polcari

Lynda Kraemer
Toni Sargent

vacant

Due to COVID-19, the Cultural Arts Commission did not meet between July 1, 2020 and October 30, 2020. The Commission met virtually on November 16, 2020; and in 2021 they continued to meet virtually on January 25, March 15, April 19, May 17 and June 21.

Commissioner Muhammed was elected to the Torrance Unified School District and resigned in February 2021. Commissioner Totran Radke attended her first meeting on January 25, 2021.

Mission, Vision and Goals

The Cultural Arts Commission rewrote and updated their Mission, Vision and Goals statements as follows:

The **mission** of the Torrance Cultural Arts Commission is to serve as an advisory body and make recommendations to the Torrance City Council on all matters pertaining to the artistic, aesthetic and cultural opportunities offered within the City of Torrance.

The **vision** of the Torrance Cultural Arts Commission is to be the regional leader in the arts; to integrate the arts into all aspects of civic engagement; and to insure that the community is knowledgeable about artistic, cultural and creative opportunities available to them.

Goals for the Cultural Arts Commission include, but are not limited to, the following:

- Recognize community art leaders
- Review funding requests from community art groups
- Review grant proposals which benefit the Torrance community
- Review donations of artwork to the City and oversee the City's Portable Art Collection
- Support inclusion of public art into public and private spaces and developments
- Advocate for the care and expansion of the City's Cultural Facilities
- Provide oversight for Capital Improvements at the Cultural Arts Center
- Support opportunities that provide a rich quality of life and community partnership through accessible cultural programs and events
- Collaborate with other civic-minded groups

Additionally the Commission renamed their standing committees to Community Funding Requests and Community Recognition.

Due to COVID-19, many programs were cancelled during this period, including Excellence in Arts, most classes and the Cherry Blossom Festival.

The Commission took the following actions:

1. Completed revision of the Mission, Vision and Goals statements;
2. Approved the Torrance Cultural Arts Foundation (TOCA) annual report and recommended that the City Council approve it;
3. Approved the permanent installation proposed by Fallen Fruit for Lago Seco park;
4. Reviewed and approved the annual agreement for TOCA to promote the Cultural Arts Center;
5. Approved guidelines and the review process for the City's Inaugural Poet Laureate;
6. Provided feedback and resources to staff on ULTRA! and Nomad, programs of the Torrance Art Museum;
7. Reviewed guidelines, timeline and application process for the 2021 Excellence in Arts awards.

At the June 21, 2021 Commission meeting, Commissioner Randy Klinenberg was elected 2021-2022 Chair of the Commission and Commissioner Michelle Polcari was elected Vice Chair.

Respectfully submitted,

Randy Klinenberg, Chairperson
Cultural Arts Commission

TO: CULTURAL ARTS COMMISSION

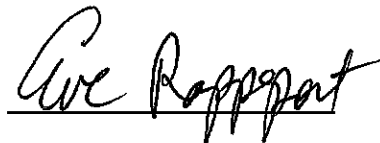
FROM: EVE RAPPOPORT, CULTURAL SERVICES MANAGER

SUBJECT: DEBRIEF ON 2021 EXCELLENCE IN ARTS AWARDS PUBLIC RECOGNITION EVENT

Thanks to all of you for participating in the Excellence in Arts event and acceptance of the proclamation at City Council.

From staff's perspective, the event on October 9 went extremely well. However, we are always interested in hearing your comments. Please bring constructive criticism, praise, and ideas for future events to the meeting for discussion.

Respectfully submitted,

A handwritten signature in black ink that reads "Eve Rappoport". The signature is written in a cursive style and is positioned above a horizontal line.

Eve Rappoport
Cultural Services Manager

TO: CULTURAL ARTS COMMISSION

FROM: EVE RAPPOPORT, CULTURAL SERVICES MANAGER

SUBJECT: RECOMMENDATION OF REVIEW PANEL FOR TORRANCE POET LAUREATE

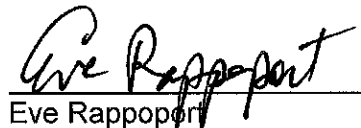
On September 24, a panel comprised of Yolande Wilburn, City Librarian, Brian Sonia-Wallace, City of West Hollywood Poet Laureate, and Commission Chair Randy Klinenberg met to review the 7 applications received by the following for the Torrance Poet Laureate:

Stefanie Allison
Camron Berga
Anita M. Dinicola
Isabella Santana
Alene Terzian-Zeitounian
Megan Willis
Scott Yoshikawa

The panel was unanimous in making the following recommendation: that Alene Terzian-Zeitounian be selected the Poet Laureate, and that Camron Berga be selected as the Youth Poet Laureate. The panel was impressed with Ms. Terzian-Zeitounian's professionalism and unique voice. Additionally they were impressed by Mr. Berga's commitment to the craft and timely subject matter. Both their submissions are attached for your review.

Staff spoke with both poets and both have agreed to collaborate on the role. Both also will be at our meeting on Monday so we can meet them.

Respectfully submitted,



Eve Rappoport
Cultural Services Manager

COMMISSION ONLY:

Attachments: A) Alene Terzian-Zeitounian application
B) Camron Berga application