

AGENDA  
MEETING OF THE  
TORRANCE ROSE FLOAT ASSOCIATION  
BOARD OF DIRECTORS

TUESDAY OCTOBER 1, 2019 - 7:00PM  
WEST ANNEX COMMISSION ROOM (1<sup>ST</sup> Floor)  
REFRESHMENTS BY Bev Findley

- |  |                                 |
|--|---------------------------------|
| 1. CALL MEETING TO ORDER                           | Beverly Findley, President      |
| 2. ROLL CALL                                       | Carol Gilles, Secretary         |
| 3. FLAG SALUTE                                     | Mistydawn Jones, Vice President |
| 4. INFORMAL BUSINESS                               |                                 |
| 4.1 Introduction of guests                         |                                 |
| 4.2 Correspondence                                 |                                 |
| 5. APPROVAL OF MINUTES                             | Carol Gilles, Secretary         |
| 5.1 September Board Meeting                        |                                 |
| 6. TREASURER'S REPORT                              | Michelle Polcari, Treasurer     |
| 6.1 September report                               |                                 |
| 6.2 Payment of outstanding bills                   |                                 |
| 7. STAFF LIAISON COMMENTS                          | Michael Field                   |
| 8. YOUTH COUNCIL                                   |                                 |
| 9. OFFICERS AND DIRECTORS REPORTS                  |                                 |
| 9.1 President                                      | Beverly Findley                 |
| 9.1.1 Halloween at Wilson Park                     |                                 |
| 9.1.2 Parade and Rose Bowl Tickets from Tournament |                                 |
| 9.1.3 Float Riders                                 |                                 |
| 9.1.4 Nominating Committee                         |                                 |
| 9.1.5 Picture Day October 26th                     |                                 |
| 9.2 Vice President                                 | Mistydawn Jones                 |
| 9.3 Ways and Means                                 | Debbie Austin                   |
| 9.3.1 Comedy & Magic                               | Jan Staws                       |
| 9.3.2 Restaurants for Roses                        | Debbie Austin                   |

9.3.3 Parade Tickets	Bev Findley
9.3.4 Pins	Jan Staws
9.3.5 Craftsman's Guild	Lynn Robinson
9.4 Volunteers	Debbie Vaca
9.5 Publicity	Connie Boswell
8.5.1 Newsletter Articles due 10-18	
8.5.2 Newsletter due to the City 10-24	
8.5.3 Social Media and Website	
9.6 Membership	Carol Olney
9.7 Logistics	Marty Martindale
9.8 Hospitality	Jan Staws
9.9 Marketing	Lynn Robinson
9.10 Historian	Roseanne Villalobos

10. OLD BUSINESS

11. NEW BUSINESS

11.1.1 October Decorators Meeting

12. ONCE AROUND

13. ADJOURNMENT

IF YOU CANNOT ATTEND A MONTHLY MEETING, PLEASE CALL BEV FINDLEY AT (310) 324-4117 OR AT [bevfindley@msncom](mailto:bevfindley@msncom)

NEXT MEETING: November 5th at 7:00pm  
Refreshments by: Lynn Robinson

MEETING MINUTES OF THE  
TORRANCE ROSE FLOAT ASSOCIATION  
BOARD OF DIRECTORS

TUESDAY SEPTEMBER 3, 2019 - 7:00PM  
WEST ANNEX COMMISSION ROOM (1<sup>ST</sup> Floor)  
REFRESHMENTS BY Debbie Vaca

**1. CALL MEETING TO ORDER**

The meeting was called to order by President Bev Findley at 7:05pm in the West Annex Commission Room

**2. ROLL CALL**

Present: Beverly Findley, President; Mistydawn Jones, Vice-President; Carol Gilles, Secretary; Michelle Polcari, Treasurer; Jan Staws, Director of Hospitality; Lynn Robinson, Director of Marketing; Carol Olney, Director of Membership; Connie Boswell, Director of Publicity; Debbie Vaca, Director of Volunteers; Debbie Austin, Director of Ways & Means; Roseanne Villalobos, Historian; Michael Field, City Liaison; Youth Council; Robin Gee, Member at Large

Excused absence: Marty Martindale, Connie Boswell

Absent:

Introduction of Guests – Youth Council - Annie Chen & Jordan Yee

**3. FLAG SALUTE**

The pledge of allegiance, led by Mistydawn Jones, was recited by all

**4. INFORMAL BUSINESS**

4.1 Introduction of guests

4.2 Correspondence – none

**5. APPROVAL OF MINUTES**

5.1 Carol O made a motion to approve the minutes as corrected for the August 6<sup>th</sup> meeting as emailed. Motion seconded and approved.

**6. TREASURER'S REPORT**

6.1 A copy of the August 2019 Treasurer's Report as presented and a revised copy of the Luau recap. Carol O made a motion to approve the August 2019 Report. Motion seconded and approved

6.2 Payment of outstanding bills  
Lynn - \$145 for patches

**7. YOUTH COUNCIL**

Annie Chen & Jordan Yee  
Just had their first meeting on August 21.

**8. STAFF LIAISON COMMENTS**

The cover of the season's guide shows our 2020 float  
TRFA is invited to Sat Sept 28 to see La Boheme live on screen from the LA  
Opera & we can have a table starting at 5pm at Columbia Park. Curtain up at  
7:30pm

**9. OFFICERS AND DIRECTORS REPORTS**

9.1 President

- 9.1.1 Parade Tickets – SELL, SELL, SELL – sold 12
- 9.1.2 Tournament Picture Day 10-26
- 9.1.3 Float Riders – one seat left \$1500

9.2 Vice President – no report

9.3 Ways and Means

**9.3.1 Restaurants for Roses**

California Pizza Kitchen – \$42.02  
Chili's – \$120  
Black Bear Diner – \$179.17  
Mimi's – \$105.41  
BJ's Brewhouse – \$99.81  
Rascal's – \$150  
Lazy Dog – \$105.38  
King's Hawaiian – \$62.15  
Red Car Brewery - \$245  
Souplantation - \$117.18  
Marie Callenders - \$79.84  
Corner Bakery - \$65.04  
Blaze Pizza – TBD  
Truxton's – TBD  
Panera – TBD

Total \$1,371.00

## **UPCOMING:**

Sept 25 – The Habit

Oct 2 – Stone Fire Grill

Oct 16 – Comedy & Magic Club

Nov 14 – California Pizza Kitchen

9.3.2 Casino Trip – last date to cancel – Sept 5. Only have 11 tickets sold.

Jan made a motion to cancel this event and to return the deposits. Motion seconded and approved.

Robin will revise the website, make a note on facebook, change the paypal page

9.3.3 Comedy & Magic Club

A discussion was held about the C&M process

Cut-off on Oct 10 to buy tickets

9.3.4 Pins

Float pin – 200 pins = \$4.25 cost.

Carol O made a motion that we sell the float pin for \$7. Motion seconded & approved

Necklace - \$2 cost – purchase 10 – sell at \$8

Keychains – 10 @ \$4.93 – sell at \$10

Rose Ornament – 10 @ 5.27 – sell at \$14

Carol O made a motion to approve the decorator pin design. Motion seconded & approved.

9.3.5 Patches

Cost is \$2.97 – sell at \$5

Lynn made a motion to sell the patches for \$5 each. Motion seconded & approved

9.3.6 September Event

Lynn presented a copy of the flyer for “Our Garden of Hope & Dreams” event on Sept 21 from 1-4 pm and discussed the event

9.3.7 Food at Craftsman’s Guild

Nov 16-17 – 2 days – we will sell food. We will need about 20 volunteers.

Lynn has already gotten 12 volunteers

Lynn made a motion to sell food at the Craftsman’s Guild. Motion seconded & approved

9.4 Volunteers – no report

9.5 Publicity

9.5.1 Newsletter

Articles due to Connie 9-16

Newsletter due to City 9-23

9.5.2 Website & Social Media

9.6 Membership

Carol Olney submitted the following membership info as of 8/31/19

New Members: 0	Renew: 1
Membership \$ Received: \$0	Donations: \$0
Total Membership as of 8-31-2019: 74	Total: \$0

**BREAKDOWN:**

	<b>New:</b>	<b>Renew:</b>
Youth	0	0
Individuals:	1	0
Couples:	0	0
Family:	0	1
Business:	<u>0</u>	<u>0</u>
Total:	0	1

9.7 Logistics – no report

9.8 Hospitality – no report

9.9 Marketing – no report

9.10 Historian – no report

**10. OLD BUSINESS**

A discussion was held about the “name the turtle” contest. Deadline is November 1. The name will be chosen at our November Decorator meeting

**11. NEW BUSINESS** – none

**12. ONCE AROUND**

Roseanne shared photos of her new grandbaby  
Debbie asked to be on the committee for the Crafts Fair event  
Robin can help through the end of the year.

### 13. ADJOURNMENT

Mistydawn made a motion to adjourn at 9:06 pm. Motion seconded and approved

**NEXT MEETING: October 1st at 7:00pm. Refreshments by Bev Findley**

*Respectfully Submitted by: Carol Gilles, Secretary*