

AGENDA  
MEETING OF THE  
TORRANCE ROSE FLOAT ASSOCIATION  
BOARD OF DIRECTORS

TUESDAY SEPTEMBER 3, 2019 - 7:00PM  
WEST ANNEX COMMISSION ROOM (1<sup>ST</sup> Floor)  
REFRESHMENTS BY Debbie Vaca

- |                                    |                                 |
|------------------------------------|---------------------------------|
| 1. CALL MEETING TO ORDER           | Beverly Findley, President      |
| 2. ROLL CALL                       | Carol Gilles, Secretary         |
| 3. FLAG SALUTE                     | Mistydawn Jones, Vice President |
| 4. INFORMAL BUSINESS               |                                 |
| 4.1 Introduction of guests         |                                 |
| 4.2 Correspondence                 |                                 |
| 5. APPROVAL OF MINUTES             | Carol Gilles, Secretary         |
| 5.1 August 6th Board Meeting       |                                 |
| 6. TREASURER'S REPORT              | Michelle Polcari, Treasurer     |
| 6.1 August report                  |                                 |
| 6.2 Payment of outstanding bills   |                                 |
| 7. YOUTH COUNCIL                   |                                 |
| 8. STAFF LIAISON COMMENTS          | Michael Field                   |
| 9. OFFICERS AND DIRECTORS REPORTS  |                                 |
| 9.1 President                      | Beverly Findley                 |
| 9.1.1 Parade Tickets               |                                 |
| 9.1.2 Tournament Picture Day 10-26 |                                 |
| 9.1.3 Float Riders                 |                                 |
| 9.2 Vice President                 | Mistydawn Jones                 |
| 9.3 Ways and Means                 | Debbie Austin                   |
| 9.3.1 Restaurants for Roses        |                                 |
| 9.3.2 Casino Trip                  |                                 |
| 9.3.3 Comedy & Magic Club          | Jan Staws                       |
| 9.3.4 Pins                         | Jan Staws                       |
| 9.3.5 Patches                      | Lynn Robinson                   |

9.3.6 September Event	Lynn Robinson
9.3.7 Food at Craftsman's Guild	Lynn Robinson
9.4 Volunteers	Debbie Vacca
9.5 Publicity	Connie Boswell
9.5.1 Newsletter	
Articles due to Connie 9-16	
Newsletter due to City 9-23	
9.5.2 Website & Social Media	
9.6 Membership	Carol Olney
9.7 Logistics	Marty Martindale
9.8 Hospitality	Jan Staws
9.9 Marketing	Lynn Robinson
9.10 Historian	Roseanne Villalobos

10. OLD BUSINESS

11. NEW BUSINESS

12. ONCE AROUND

13. ADJOURNMENT

IF YOU CANNOT ATTEND A MONTHLY MEETING, PLEASE CALL BEV FINDLEY AT (310) 324-4117 OR AT [bevfindley@msncom](mailto:bevfindley@msncom)

NEXT MEETING: October 1st at 7:00pm  
Refreshments by Bev Findley

MEETING MINUTES OF THE  
TORRANCE ROSE FLOAT ASSOCIATION  
BOARD OF DIRECTORS

TUESDAY AUGUST 6, 2019 - 7:00PM  
WEST ANNEX COMMISSION ROOM (1<sup>ST</sup> Floor)  
REFRESHMENTS BY Michelle Polcari

**1. CALL MEETING TO ORDER**

The meeting was called to order by President Bev Findley at 7:00 pm in the West Annex Commission Room

**2. ROLL CALL**

Present: Beverly Findley, President; Mistydawn Jones, Vice-President; Carol Gilles, Secretary; Michelle Polcari, Treasurer; Jan Staws, Director of Hospitality; Lynn Robinson, Director of Marketing; Carol Olney, Director of Membership; Connie Boswell, Director of Publicity; Debbie Vaca, Director of Volunteers; Debbie Austin, Director of Ways & Means; Michael Field, City Liaison

Excused absence: Marty Martindale, Roseanne Villalobos

Absent:

Introduction of Guests – Pam & Greg Kenoyer

**3. FLAG SALUTE**

The pledge of allegiance, led by Mistydawn Jones, was recited by all

**4. INFORMAL BUSINESS**

4.1 Introduction of guests – Pam & Greg Kenoyer

4.2 Correspondence - none

**5. APPROVAL OF MINUTES**

5.1 Lynn made a motion to approve the minutes for the July 2nd meeting as emailed. Motion seconded and approved.

**6. TREASURER'S REPORT**

6.1 A copy of the July 2019 Treasurer's Report as presented. Mistydawn made a motion to approve the July 2019 Report and the Luau fundraiser balance. Motion seconded and approved

6.2 Michelle reviewed a recap of the Luau fundraiser

7. **YOUTH COUNCIL** – no report

8. **STAFF LIAISON COMMENTS**

Got the proof back for the cover of the Season's guide  
Decorator meeting for Nov/Dec is back in the Council Chambers  
Michael shared the marketing for Beauty & the Beast  
Rose Vial insert has gone out to the utility co

9. **OFFICERS AND DIRECTORS REPORTS**

9.1 President

9.1.1 Parade Tickets – SELL, SELL, SELL – \$120 each

9.1.2 Tournament Picture Day 10-26

9.1.3 Float Riders – one seat left \$1500

9.1.4 We have an opportunity tree in the Holiday Festival – kickoff Sept 4, 5:30-

7:30. We need volunteers to decorate the tree for Sat after Thanksgiving

9.2 Vice President – no report

9.3 Ways and Means

9.3.1 **Restaurants for Roses**

California Pizza Kitchen – \$42.02

Chili's – \$120

Black Bear Diner – \$179.17

Mimi's – \$105.41

BJ's Brewhouse – \$99.81

Rascal's – \$150

Lazy Dog – \$105.38

King's Hawaiian – \$62.15

Red Car Brewery - \$245

Souplantation - \$117.18

Marie Callenders - \$79.84

Corner Bakery - TBD

Blaze Pizza – TBD                      Total \$1,263.94

**UPCOMING:**

Aug 7 – Truxton's

Aug 21 – Panera

Sept 25 – The Habit

Oct 2 – Stonefire Grill  
Nov 14 – California Pizza Kitchen

**ON GOING:**

Promo Items – Jan will order the key chains, Christmas ornaments & necklaces.

9.3.2 Casino Trip – Sept 19. Bus will leave at 8:15 from Wilson Park

Sept 5 – last date to cancel

A discussion was held about the event

Carol O made a motion to use the Facebook Ad balance to promote the Casino Trip. Motion seconded and approved.

9.3.3 Rock Around the Block – great time had by all

We made a total of \$948 on this event.

9.3.4 Comedy & Magic Club – SELL TICKETS \$25 each – Thursday Oct 16

9.3.5 Pins – new float pin looks great. Price to be determined.

Pin company is out of stock for key chains & ornaments.

Considering purchasing the necklace, too.

9.3.6 Patches – Lynn showed a copy of the artwork.

9.3.7 Luau – we made more money than 2018

Lynn talked to Ricard/caterer and he credited us \$100.

She reviewed some concerns and miscommunications

9.3.8 September Event – “An Afternoon in the Garden”

Room available for 12-5pm on 9/21

Lynn got the room fee waived. She is connecting with Sister City to be part of the event. Show all the student float design entries. Invite our Donors, High School Teachers & Principals and name the Turtle contest Open to the public as a kick-off for our 65<sup>th</sup> float

9.4 **Volunteers** – no report

9.5 **Publicity**

9.5.1 Newsletter

Articles due to Connie 8-19

Newsletter due to City 8-26

9.5.2 Website & Social Media

Thank you to Michael for the Facebook instruction

## 9.6 Membership

Carol Olney submitted the following membership info as of 7/31/19

New Members: 1	Renew: 3
Membership \$ Received: \$0	Donations: \$0
Total Membership as of 7-31-2019: 70	Total: \$0

### BREAKDOWN:

	New:	Renew:
Youth	0	0
Individuals:	1	1
Couples:	0	2
Family:	0	0
Business:	<u>0</u>	<u>0</u>
Total:	1	3

9.7 **Logistics** – no report

### 9.8 Hospitality

Jan spoke with Marty. He has friends who can help with transporting from the shed to the float

9.9 **Marketing** – no report

9.10 **Historian**- no report

10. **OLD BUSINESS** - none

## 11. NEW BUSINESS

11.1 Food at Craftsman's Guild – Nov 16-17

TRFA has been asked to take charge of Concessions. A discussion was held.

12. **ONCE AROUND**

## 13. ADJOURNMENT

Michelle made a motion to adjourn at 9:10 pm. Motion seconded and approved

**NEXT MEETING: September 3rd at 7:00pm. Refreshments by Debbie Vaca**

*Respectfully Submitted by: Carol Gilles, Secretary*