

AGENDA
MEETING OF THE
TORRANCE ROSE FLOAT ASSOCIATION
BOARD OF DIRECTORS

TUESDAY JULY 2, 2019 - 7:00PM
WEST ANNEX COMMISSION ROOM (1ST Floor)
REFRESHMENTS BY Debbie Austin

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|-----------------------------------|---------------------------------|
| 1. CALL MEETING TO ORDER | Beverly Findley, President |
| 2. ROLL CALL | Carol Gilles, Secretary |
| 3. FLAG SALUTE | Mistydawn Jones, Vice President |
| 4. INFORMAL BUSINESS | |
| 4.1 Introduction of guests | |
| 4.2 Correspondence | |
| 5. APPROVAL OF MINUTES | Carol Gilles, Secretary |
| 5.1 June 4th Board Meeting | |
| 6. TREASURER'S REPORT | Michelle Polcari, Treasurer |
| 6.1 June | |
| 6.2 Payment of outstanding bills | |
| 7. YOUTH COUNCIL | |
| 8. STAFF LIAISON COMMENTS | Michael Field |
| 9. OFFICERS AND DIRECTORS REPORTS | |
| 9.1 President | Beverly Findley |
| 9.1.1 Parade Tickets | |
| 9.1.2 Tournament Kick Off | |
| 9.1.3 Float Riders | |
| 9.2 Vice President | Mistydawn Jones |
| 9.3 Ways and Means | Debbie Austin |
| 9.3.1 Restaurants for Roses | |
| 9.3.2 Casinos | |
| 9.3.3 Rock Around the Block | |
| 9.3.4 Comedy & Magic Club | Jan Staws |
| 9.3.5 Luau | Lynn Robinson |

9.4 Volunteers	Debbie Vacca
9.5 Publicity	Connie Boswell
9.5.1 Newsletter	
Articles due to Connie 7-17	
Newsletter due to City 7-22	
9.5.2 Website & Social Media	
9.6 Membership	Carol Olney
9.7 Logistics	Marty Martindale
9.8 Hospitality	Jan Staws
9.9 Marketing	Lynn Robinson
9.10 Historian	Roseanne Villalobos

10. OLD BUSINESS

11. NEW BUSINESS

September Event	Lynn Robinson
2020 Board of Directors	Bev Findley

12. ONCE AROUND

13. ADJOURNMENT

IF YOU CANNOT ATTEND A MONTHLY MEETING, PLEASE CALL BEV FINDLEY AT (310) 324-4117 OR AT bevfindley@msncom

NEXT MEETING: August 6th at 7:00pm
Refreshments by Michelle Polcari

MEETING MINUTES OF THE
TORRANCE ROSE FLOAT ASSOCIATION
BOARD OF DIRECTORS

TUESDAY JUNE 4, 2019 - 7:00PM
WEST ANNEX COMMISSION ROOM (1ST Floor)
REFRESHMENTS BY Carol Gilles

1. CALL MEETING TO ORDER

The meeting was called to order by President Bev Findley at 7:00 pm in the West Annex Commission Room

2. ROLL CALL

Present: Beverly Findley, President; Carol Gilles, Secretary; Michelle Polcari, Treasurer; Jan Staws, Director of Hospitality; Lynn Robinson, Director of Marketing; Director of Membership, Carol Olney; Debbie Austin, Director of Ways & Means; Roseanne Villalobos, Historian; Michael Field, City Liaison; Youth Council

Excused absence: Marty Martindale, Mistydawn Jones, Connie Boswell, Debbie Vaca
Absent:

Introduction of Guests – Brad Oldewurtel, Ryan Oldewurtel, Cynthia Ge

3. FLAG SALUTE

The pledge of allegiance, led by Lynn Robinson, was recited by all

4. INFORMAL BUSINESS

4.1 Introduction of guests

4.2 Correspondence - none

5. APPROVAL OF MINUTES

5.1 Carol O made a motion to approve the minutes for the May 7th Meeting as emailed. Motion seconded and approved.

6. TREASURER'S REPORT

6.1 A copy of the May 2019 Treasurer's Report as presented. Carol G made a motion to approve the May 2019 Report. Motion seconded and approved

6.2 Payment of outstanding bills

\$125 cost for the So Bay Strummers at the Luau

\$300 for DJ Ozzie at the Luau

Roseanne made a motion to approve and pay both the So Bay Strummers and DJ Ozzie bills. Motion seconded and approved.

7. YOUTH COUNCIL

Youth council presented 5 x \$1000 scholarships

End of year – new Youth Council members are interviewing for the next year

8. STAFF LIAISON COMMENTS

City council has given approval for the 2020 float

City council budget now provides the \$125,000 support for TRFA as ongoing 1st Concert series – June 15 – at Wilson Park

Please copy Michael when emailing Debbie

Michael will work with Bev to get the Water Bill insert out by July 24th

9. OFFICERS AND DIRECTORS REPORTS

9.1 President

9.1.1 Council Approval of Float Design

The title of the float – “**Our Garden of Hope and Dreams**”

9.1.2 City Funding – City Council has approved the TRFA float funding as an ongoing budget item

9.1.3 Float Riders – only ONE SEAT left - \$1500

9.2 Vice President – no report

9.3 Ways and Means

9.3.1 Restaurants for Roses

California Pizza Kitchen – \$42.02

Chili's – TBD

Black Bear Diner – \$179.17

Mimi's – \$105.41

BJ's Brewhouse – \$99.81

Rascal's – \$150

Lazy Dog – \$105.38

King's Hawaiian – TBD

Red Car Brewery - TBD

UPCOMING:

- June 12 – Souplantation
- June 25 – Marie Callender’s
- July 10 – Corner Bakery
- July 24 – Blaze Pizza
- Aug 7 – Truxton’s
- Aug 21 – Panera
- Sept 25 – The Habit

ON GOING:

- Promo Items
- Rose Vials

9.3.2 Casinos – Debbie will schedule for 2nd week in Sept. Goal is 40 minimum participants. Discussion was held about the time and location

9.3.3 Comedy & Magic Club – October 16 – will get 75 tickets on August 1.
Carol G made a motion to charge \$25 per ticket for the Comedy & Magic Club. Motion seconded and approved.

9.3.4 Luau
Lynn handed out a written Luau committee report. A discussion was held.

9.4 Volunteers – no report

9.5 Publicity

- 9.5.1 Newsletter
 - Articles due to Bev 6-19
 - Newsletter due to City 6-24

9.5.2 Website & Social Media – Connie is working on both Facebook pages to change the cover photos

9.6 Membership

Carol Olney submitted the following membership info as of 5/31/19

New Members: 0	Renew: 17
Membership \$ Received: \$0	Donations: \$0
Total Membership as of 5-31-2019: 60	Total: \$0

BREAKDOWN:

	New:	Renew:
Youth	0	0
Individuals:	0	7
Couples:	0	9
Family:	0	1
Business:	<u>0</u>	<u>0</u>
Total:	0	17

A discussion was held about increasing our membership. Carol O will send out another letter in July to remind those who haven't signed up. Carol O will be moving in November 2019. Needs a membership director replacement.

9.7 Logistics - no report

9.8 Hospitality

Need a good photo of the float rendering
Will order earrings, ornaments, keychain
Order 20 ornaments so we can use at the crafts fair

9.9 Marketing

We received response from 3 business
We will place Rose Vial brochures in various businesses around Torrance

9.10 Historian – no report

10. **OLD BUSINESS** - none

11. NEW BUSINESS

11.1 Name the Turtle Contest - The contest end date is November 14.

Jan makes a motion that the contest winner will receive 2 tickets to the Celebration Dinner. Motion seconded and approved

11.2 Jan will check with the hotels for another venue for the Celebration dinner

11.3 Jan will hire a van to transport all the decorating week equipment and supplies

11.4 Lynn filled out a Grant request for a waiver for the cost of the room for the Japanese Garden plus Garden Room A&B for Sat Sept 21 from 12-5. Room rental is \$535. With the Grant, the balance for us to pay is \$345

11.5 We have a Library Display in September

12. ONCE AROUND

Roseanne was in Washington DC / Maryland and found a Tournament of Roses Rose

13. ADJOURNMENT

Carol O made a motion to adjourn at 8:49 pm. Motion seconded and approved

NEXT MEETING: July 2nd at 7:00pm; Refreshments by Debbie Austin

Respectfully Submitted by: Carol Gilles, Secretary