

AGENDA  
MEETING OF THE  
TORRANCE ROSE FLOAT ASSOCIATION  
BOARD OF DIRECTORS

TUESDAY JUNE 4, 2019 - 7:00PM  
WEST ANNEX COMMISSION ROOM (1<sup>ST</sup> Floor)  
REFRESHMENTS BY Carol Gilles

- |  |                                 |
|--|---------------------------------|
| 1. CALL MEETING TO ORDER               | Beverly Findley, President      |
| 2. ROLL CALL                           | Carol Gilles, Secretary         |
| 3. FLAG SALUTE                         | Mistydawn Jones, Vice President |
| 4. INFORMAL BUSINESS                   |                                 |
| 4.1 Introduction of guests             |                                 |
| 4.2 Correspondence                     |                                 |
| 5. APPROVAL OF MINUTES                 | Carol Gilles, Secretary         |
| 5.1 May 7th Board Meeting              |                                 |
| 6. TREASURER'S REPORT                  | Michelle Polcari, Treasurer     |
| 6.1 May                                |                                 |
| 6.2 Payment of outstanding bills       |                                 |
| 7. YOUTH COUNCIL                       |                                 |
| 8. STAFF LIAISON COMMENTS              | Michael Field                   |
| 9. OFFICERS AND DIRECTORS REPORTS      |                                 |
| 9.1 President                          | Beverly Findley                 |
| 9.1.1 Council Approval of Float Design |                                 |
| 9.1.2 City Funding                     |                                 |
| 9.1.3 Float Riders                     |                                 |
| 9.2 Vice President                     | Mistydawn Jones                 |
| 9.3 Ways and Means                     | Debbie Austin                   |
| 9.3.1 Restaurants for Roses            |                                 |
| 9.3.2 Casinos                          |                                 |
| 9.3.3 Comedy & Magic Club              | Jan Staws                       |
| 9.3.4 Luau                             | Lynn Robinson                   |

9.4 Volunteers	Debbie Vacca
9.5 Publicity	Connie Boswell
9.5.1 Newsletter	
Articles due to Connie 6-19	
Newsletter due to City 6.24	
9.5.2 Website & Social Media	
9.6 Membership	Carol Olney
9.7 Logistics	Marty Martindale
9.8 Hospitality	Jan Staws
9.9 Marketing	Lynn Robinson
9.10 Historian	Roseanne Villalobos

10. OLD BUSINESS

11. NEW BUSINESS

    11.1 Name the Frog

12. ONCE AROUND

13. ADJOURNMENT

IF YOU CANNOT ATTEND A MONTHLY MEETING, PLEASE CALL BEV FINDLEY AT (310) 324-4117 OR AT [bevfindley@msncom](mailto:bevfindley@msncom)

NEXT MEETING: July 2nd at 7:00pm  
Refreshments by Roseanne Villalobos

MEETING MINUTES OF THE  
TORRANCE ROSE FLOAT ASSOCIATION  
BOARD OF DIRECTORS

TUESDAY MAY 7, 2019 - 7:00PM  
WEST ANNEX COMMISSION ROOM (1<sup>ST</sup> Floor)  
REFRESHMENTS BY Mistydawn Jones

**1. CALL MEETING TO ORDER**

The meeting was called to order by Vice President Mistydawn Jones at 7:08 pm in the West Annex Commission Room

**2. ROLL CALL**

Present: Beverly Findley, President; Mistydawn Jones, Vice-President; Carol Gilles, Secretary; Michelle Polcari, Treasurer; Jan Staws, Director of Hospitality; Connie Boswell, Director of Publicity; Lynn Robinson, Director of Marketing; Debbie Austin, Director of Ways & Means; Debbie Vaca, Director of Volunteers, Roseanne Villalobos, Historian; Michael Field, City Liaison; Youth Council

Excused absence: Marty Martindale, Carol Olney

Absent:

Introduction of Guests – none

**3. FLAG SALUTE**

The pledge of allegiance, led by Mistydawn Jones, was recited by all

**4. INFORMAL BUSINESS**

4.1 Introduction of guests

4.2 Correspondence – none

**5. APPROVAL OF MINUTES**

5.1 Connie made a motion to approve the minutes for the April 2nd Meeting as emailed. Motion seconded and approved.

**6. TREASURER'S REPORT**

6.1 A copy of the March & April 2019 Treasurer's Reports were emailed. Carol G made a motion to approve the March & April 2019 Reports. Motion seconded and approved

6.2 Payment of outstanding bills

Lynn - \$600 for deposit to the Catering affair & Torrance Woman's Club

Carol G made a motion to approve payment to Lynn. Motion seconded and approved

7. **YOUTH COUNCIL** - no report

8. **STAFF LIAISON COMMENTS**

May 14 the City Council will approve the float rendering

May 14 the city will accept & file our budget request

1<sup>st</sup> Concert in the Park – June 15 – TRFA can get a table to sell snacks

9. **OFFICERS AND DIRECTORS REPORTS**

9.1 **President**

9.1.1 Council Approval of Float Design

Mistydawn made a motion to approve the design. Motion seconded and approved

9.1.2 City Funding - please attend the May 14<sup>th</sup> city council meeting

9.1.3 Float Riders – we have 4 paid float riders + student. Suggestion that instead of selling opportunity drawing we can include the seat as a silent auction item at the Luau with a minimum of \$500. Send announcement on Facebook that we have 3 seats left.

9.2 **Vice President** – no report

9.3 **Ways and Means**

9.3.1 **Restaurants for Roses**

California Pizza Kitchen – \$42.02

Chili's – TBD

Black Bear Diner – \$179.17

Mimi's – \$105.41

BJ's Brewhouse – \$99.81

Rascal's – \$150

Lazy Dog – TBD

**UPCOMING:**

- May 8 – King’s Hawaiian
- May 21 – Red Car Brewery
- June 12 – Souplantation
- June 25 – Marie Callender’s
- July 24 – Blaze Pizza
- Aug 7 – Truxton’s

**ON GOING:**

- Promo Items
- Rose Vials

9.3.2 Casinos – City ok’d that we can have the buses pick up at Wilson Park. Considering a Sept event.

9.3.3 Comedy & Magic Club – considering October 10 or October 24

9.3.4 Luau – Ready to sell tickets! Discussion on the event.

**9.4 Volunteers**

Everyone received a leftover Chik-fil-a free meal card

**9.5 Publicity**

9.5.1 Newsletter

Articles due to Connie 5-19

Newsletter due to City 5-27

9.5.2 We received a donation from Santa Anita Race Track – verify we can use this for our silent auction at the Luau

**9.6 Membership**

Carol Olney submitted the following membership info as of 4/30/19

New Members: 0

Renew: 27

Membership \$ Received: \$0

Donations: \$0

Total Membership as of 4-30-2019: 43    Total: \$0

**BREAKDOWN:**

	<b>New:</b>	<b>Renew:</b>
Youth	0	0
Individuals:	0	18
Couples:	0	6
Family:	0	3
Business:	<u>0</u>	<u>0</u>
Total:	0	27

9.7 **Logistics** – no report

9.8 **Hospitality**

Re-order tournament key chains

9.9 **Marketing**

A letter was sent out last week to 1100 Torrance businesses to solicit donations

9.10 **Historian** – no report

10. **OLD BUSINESS** - none

11. **NEW BUSINESS**

Rose vials brochures to be displayed at the local hospitals

Considering a Murder Mystery dinner for a fundraiser

Total Wine will do a wine tasting event fundraiser in the store

12. **ONCE AROUND** - none

13. **ADJOURNMENT**

Mistydown made a motion to adjourn at 9:04 pm. Motion seconded and approved

**NEXT MEETING: June 4th at 7:00pm; Refreshments by: Carol Gilles**

*Respectfully Submitted by: Carol Gilles, Secretary*