

AGENDA
MEETING OF THE
TORRANCE ROSE FLOAT ASSOCIATION
BOARD OF DIRECTORS

TUESDAY APRIL 2, 2019 - 7:00PM
WEST ANNEX COMMISSION ROOM (1ST Floor)
REFRESHMENTS BY Connie Boswell

- | | |
|---|----------------------------------|
| 1. CALL MEETING TO ORDER | Beverly Findley, President |
| 2. ROLL CALL | Carol Gilles, Secretary |
| 3. FLAG SALUTE | Misty Dawn Jones, Vice President |
| 4. INFORMAL BUSINESS | |
| 4.1 Introduction of guests | |
| 4.2 Correspondence | |
| 5. APPROVAL OF MINUTES | Carol Gilles, Secretary |
| 5.1 March 5th Board Meeting | |
| 6. TREASURER'S REPORT | Michelle Polcari, Treasurer |
| 6.1 March | |
| 6.2 Payment of outstanding bills | |
| 6.3 Annual Report | |
| 6.4 Moving account to Wescom Credit Union | |
| 7. YOUTH COUNCIL | |
| 8. STAFF LIAISON COMMENTS | Michael Field |
| 9. OFFICERS AND DIRECTORS REPORTS | |
| 9.1 President | Beverly Findley |
| 9.1.1 Volunteer Recognition | |
| 9.1.2 Annual Report | |
| 9.1.3 Parade Tickets | |
| 9.1.4 Levels of Giving | |
| 9.2 Vice President | Misty Dawn Jones |
| 9.3 Ways and Means | Debbie Austin |
| 9.3.1 Cherry Blossom Festival | |

9.3.2 Restaurants for Roses

9.3.3 Casinos

9.4 Volunteers

Debbie Vaca

9.5 Publicity

Connie Boswell

9.5.1 Newsletter

Articles due to Connie 4-16

Newsletter due to City 4-22

9.6 Membership

Carol Olney

9.7 Logistics

Marty Martindale

9.8 Hospitality

Jan Staws

9.9 Marketing

Lynn Robinson

9.9.1 Marketing Letter

9.10 Historian

Roseanne Villalobos

10. OLD BUSINESS

11. NEW BUSINESS

11.1 Major Fund Raiser

12. ONCE AROUND

13. ADJOURNMENT

IF YOU CANNOT ATTEND A MONTHLY MEETING, PLEASE CALL BEV FINDLEY AT
(310) 324-4117 OR AT bevfindley@msncom

NEXT MEETING: May 7th at 7:00pm

Refreshments by Mistydawn Jones

MEETING MINUTES OF THE
TORRANCE ROSE FLOAT ASSOCIATION
BOARD OF DIRECTORS

TUESDAY MARCH 5, 2019 - 7:00PM
WEST ANNEX COMMISSION ROOM (1ST Floor)
REFRESHMENTS BY Carol Olney

1. CALL MEETING TO ORDER

The meeting was called to order by President Beverly Findley at 7:01 pm in the West Annex Commission Room

2. ROLL CALL

Present: Beverly Findley, President; Mistydawn Jones, Vice-President; Carol Gilles, Secretary; Michelle Polcari, Treasurer, Jan Staws, Director of Hospitality; Connie Boswell, Director of Publicity; Carol Olney, Director of Membership; Lynn Robinson, Director of Marketing; Debbie Austin, Director of Ways & Means; Michael Field, City Liaison; Youth Council

Excused absence: Marty Martindale, Debbie Vaca, Roseanne Villalobos

Absent:

Introduction of Guests – Sean Yamuguchi, Ankesh Jhangiani, Youth Council, Kevin Kim

3. FLAG SALUTE

The pledge of allegiance, led by Mistydawn Jones, was recited by all

4. INFORMAL BUSINESS

4.1 Introduction of guests

4.2 Correspondence – Thank you card from Pam Barrett Hill

5. APPROVAL OF MINUTES

5.1 Connie made a motion to approve the minutes for the February 5th Meeting, presented. Motion seconded and approved.

6. TREASURER'S REPORT

6.1 A copy of the January & February 2019 Treasurer's Reports were emailed.

Carol O made a motion to approve the January & February 2019 Reports. Motion seconded and approved

6.2 Payment of outstanding bills - none

6.3 Fund Transfers – a discussion was held about adding money to our money market account. Another discussion to change our account from Torrance Community Credit Union to Wescom FCU. Michelle will compare costs of the two and get back to us at the next meeting.

7. YOUTH COUNCIL

Ankesh discussed the recent events

March 5 – Youth Forum – was well attended today

April 6 – Attic / Pancake Fundraiser \$5 – buy tickets at the next board meeting

Beat the Odds scholarship event coming up this May

8. CITY LIASON

Run for the Roses flyer is done

Cherry Blossom Festival – March 31

The meeting with Community Development Enrichment, went well

Michael will work on getting the new insurance policies updated for Fiesta

9. OFFICERS AND DIRECTORS REPORTS

9.1 President

9.1.1 Citizens Enrichment and Development Meeting – Tim Estes presented the winning concept drawing sketch to the 3 members of CED. The next step is to get the City Council to accept and agree to this float design. CED will recommend to the city council to approve the sketch and the cost of the float. Bev passed out copies of the winning sketch.

9.1.2 Logistics Position – Kevin Kim is considering the position. Discussion was held to get the Director of Volunteers to find volunteers to work with Logistics directly to help set up and tear down for our events

9.2 Vice President – No Report

9.3 Membership

Carol will send out an email renewal notice April 1. She is sending a confirmation email when she receives the members' dues.

Carol will send a membership list to Connie for the newsletter email.

UPCOMING:

Mimi's – March 14
BJ's Brewhouse – March 28
Rascal's – April 9
Lazy Dog – April 23
Run for the Roses – May 4
Kings Hawaiian – May 8
Red Car Brewery – May 21

ON GOING:

Promo Items
Rose Vials

9.11.3 Run for the Roses

We are concerned that Santa Anita has been having bad publicity. Shall we consider postponing the event until 2020?

Carol O made a motion to postpone RUN FOR THE ROSES until 2020.

Motion seconded and approved.

Connie will create a letter to Santa Anita so we can get a refund.

Announcements need to be sent to social media, email, newsletter.

9.11.4 Casino fundraiser

Pechanga & Harrah's will have a bus ride for minimum of 40 people.

Debbie will get more information for the next meeting.

10. OLD BUSINESS

11. NEW BUSINESS

Jan will call Comedy & Magic to get 2 dates for this year.

At the April board meeting, bring an idea for a fundraiser

12. ONCE AROUND

Jan said we made the right move to postpone

Debbie said that when she signed up to VOLUNTEER to TRFA, it took 3 times before she got a return call

Michael uses google voice – it's free. And the number can ring in more than one phone.

Michael – last year the city provided tables & chairs for the Cherry Blossom Festival. He will try to get tables delivered and TRFA will provide chairs
Michelle shared that Debbie Hays donated a rose bowl and frames from her late mother's estate.

Carol G reminded to take photos at the Cherry Blossom festival to add to newsletter and social media

Bev reminded that we all need to provide articles to Connie for the newsletter

Bev reminded us that we can't have conversations on email streams.

13. **ADJOURNMENT**

Carol G made a motion to adjourn at 9:11 pm. Motion seconded and approved

NEXT MEETING: April 2nd at 7:00pm; Refreshments by: Connie Boswell