

City of Torrance Redevelopment Agency

DOWNTOWN BULLETIN

August 18, 2011

VOLUME 79

DOWNTOWN FARMERS' MARKET SURVEY

Below you will find a survey designed to help us better meet the needs of Downtown businesses and community. **Please complete and return to the Community Services booth at the Downtown Torrance Farmers' Market during regular operating hours (between 4:00-8:00 PM) on Thursday, August 25th.**

FOR EVERYONE:

1) Do you shop at the Farmers' Market? *(check one)*
ON A REGULAR BASIS _____ SOMETIMES _____ NEVER _____

2) Do you feel that the Market has brought people to Downtown? *(check one)* ___ Y ___ N
If yes, please explain:

3) How would you rate this Market overall (Please circle, on a scale of 1-10, 10 being highest)?
Please explain: 1 2 3 4 5 6 7 8 9 10

4) Would you like to see the Downtown Farmers' Market continue operating? ___ Y ___ N
If yes, YEAR ROUND? _____ SEASONAL? _____ (i.e., MAY-OCT)

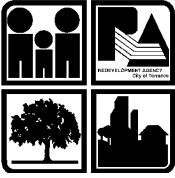
5) Do you feel that the 4:00 -8:00 PM hours of the Market were effective? ___ Y ___ N
If not, what hours would be better *(check one)*? 3:00-7:00 PM 2:00 – 6:00 PM

6) How would you improve the Farmers' Market?

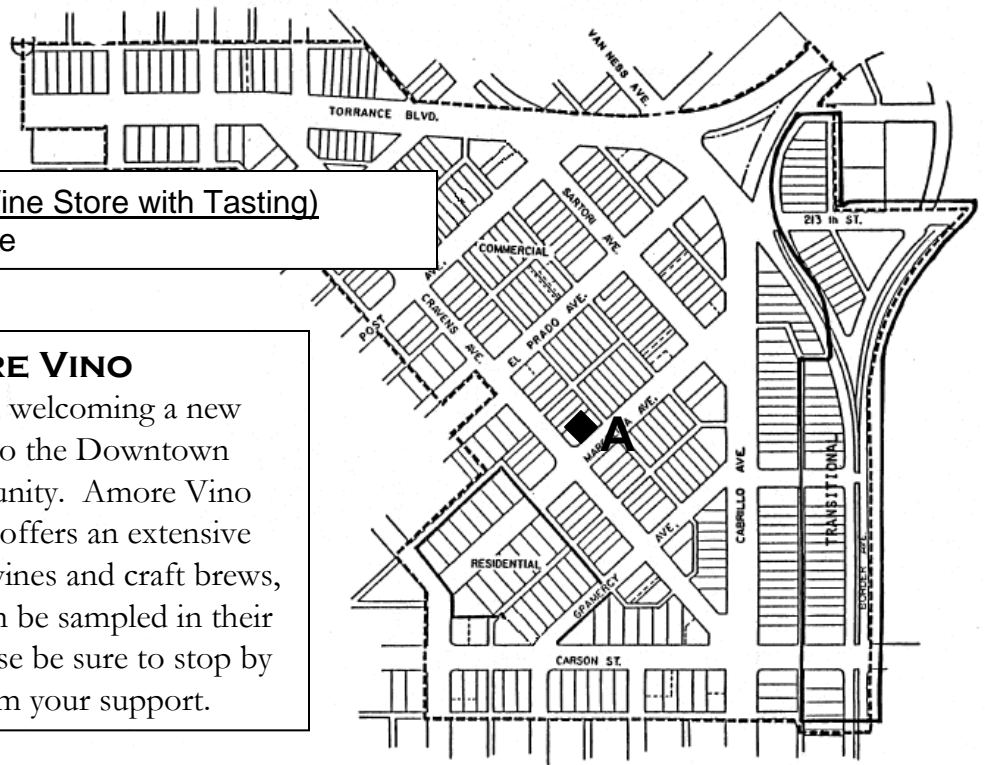
FOR BUSINESS OWNERS:

7) Do you feel that the Farmers' Market contributed positively to your business? ___ Y ___ N
Please explain:

8) Did your business experience any problems related to the Market? ___ Y ___ N
If yes, please explain:



City of Torrance Redevelopment Agency
3031 Torrance Boulevard
Torrance, CA 90503



A. Amore VINO (Retail Wine Store with Tasting)
1441 Marcelina Avenue

AMORE VINO

Please join us in welcoming a new establishment to the Downtown Torrance community. Amore VINO (location above) offers an extensive collection of fine wines and craft brews, many of which can be sampled in their tasting room. Please be sure to stop by and show them your support.

REMINDER:

As a courtesy to patrons and visitors, we encourage all Downtown business owners, employees, and residents to park in the off-street parking lots and structures in the area. Respecting posted parking limitations will help ensure better flow to and from the area. Farmers' Market parking restrictions remain in place every Thursday from 2:00 P.M. to 10:00 P.M. on El Prado Avenue and in the public parking lot on Post Avenue.

