

City of Torrance Redevelopment Agency

DOWNTOWN BULLETIN

April 26, 2011 VOLUME 78

Support the Farmers Market?



We welcomed the first Downtown Certified Farmer's Market on March 31st, 2011. Thanks to your support, the event has been a huge success and will continue every Thursday through October. Please continue to tell your friends, neighbors, and customers about this weekly event. For all business owners, we encourage you to stay open during Farmer's Market hours and/or offer market night specials.

In order to help the Farmers' Market run smoothly, new parking restrictions are in effect every Thursday from 2:00 P.M. to 10:00 P.M. on El Prado Avenue and in the public parking lot on Post Avenue.

DOWNTOWN ANNOUNCEMENTS

CONGRATULATIONS!

Downtown's own Lauridsen
Ballet Center was selected this
year as a winner in the LongTime Investor category of the
Torrance Advantage Awards.
Congratulations, and thank you
for your continued presence in
Downtown Torrance!

BLOCK PARTY

The Second Annual Downtown Block Party is almost here!

Join us **Sunday, May 1**st for a day of fun for all ages.

This year's event will include multiple stages with live music, over 75 vendor booths, craft brews, delicious food, and a Kid's Alley with games for little ones! The Block Party will take place on Post, Sartori, and El Prado Avenues in the Downtown area from 10:00 A.M. to 6:00 P.M. See you there!

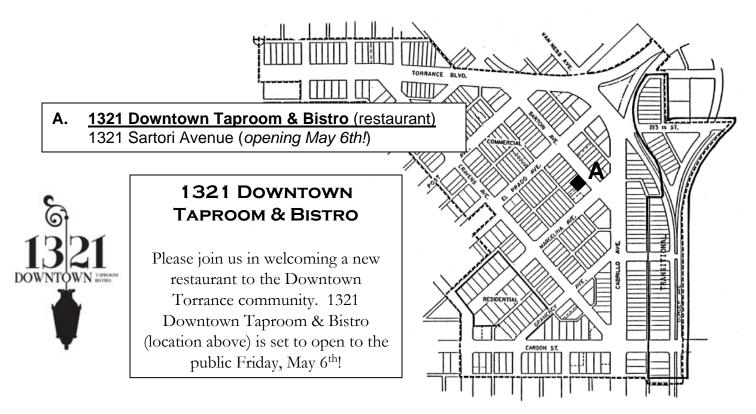
Torrance Boulevard Rehabilitation Project

The City will break ground on Phase II of the Torrance Boulevard Rehabilitation Project beginning the first week of May, with work scheduled to continue through June of this year. The project location is along Torrance Boulevard between Sartori and Western Avenues. Work to be done includes: median enhancements; removing a catch basin, slurry, grind & overlay, and reconstruction of pavement on Torrance Blvd.

For additional information, please contact Lauren Sablan in the Public Works Department at 310-618-6259, <u>LSablan@TorranceCA.Gov</u> or Beth Overstreet at 310-618-3074 EOverstreet@TorranceCA.Gov.



City of Torrance Redevelopment Agency 3031 Torrance Boulevard Torrance, CA 90503



REMINDER:

As a courtesy to patrons and visitors, we encourage all Downtown business owners, employees, and residents to park in the off-street parking lots and structures in the area. Respecting posted parking limitations will help ensure better flow to and from the area.

