

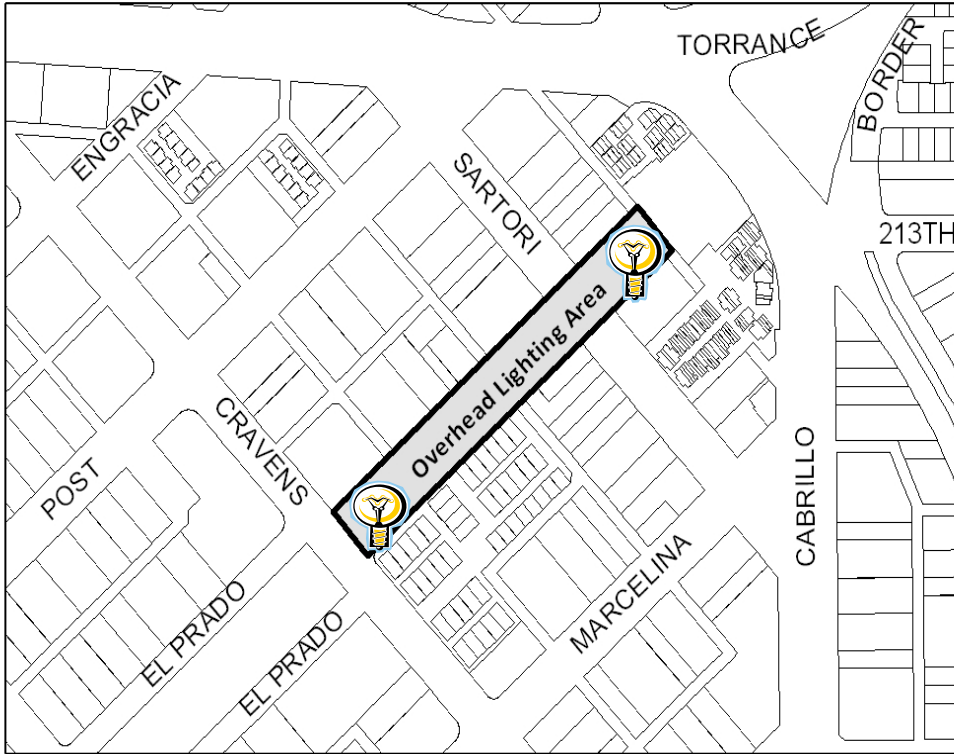


# City of Torrance Redevelopment Agency DOWNTOWN BULLETIN

October 27, 2010

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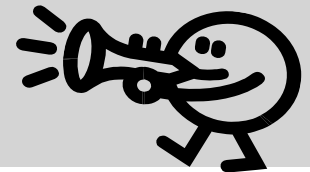
## Overhead Lighting Along El Prado Avenue



In an effort to help revitalize the Downtown area, the City will be installing decorative LED overhead lighting along El Prado Avenue from the Plaza del Prado to Cravens Avenue (see map). The energy efficient lights will be strung along the palm trees and turned on during evenings to help improve the pedestrian atmosphere at night, while still maintaining the City's commitment to sustainable energy. The installation will occur after hours to avoid disrupting regular business operations. Lights are expected to be in operation by mid-December 2010.

If you have questions regarding the Downtown Lighting project, please contact Henry Sakamoto or Marina Martos of the Community Development Department at (310) 618-5990.

## UPCOMING DOWNTOWN EVENTS



### Downtown Farmers Market

**Starting:** Mid-January  
**When:** Every Thursday  
**Where:** El Prado Avenue, east of Sartori Avenue  
**Time:** 4:00 P.M. - 8:00 P.M.

We are excited to announce that beginning January 2011, Downtown Torrance will be home to Thursday Night Farmers Market! The Market will feature fresh fruits and vegetables, and will be a perfect place for people to come outside and enjoy the great Southern California weather, live acoustic music, and fantastic Downtown atmosphere.

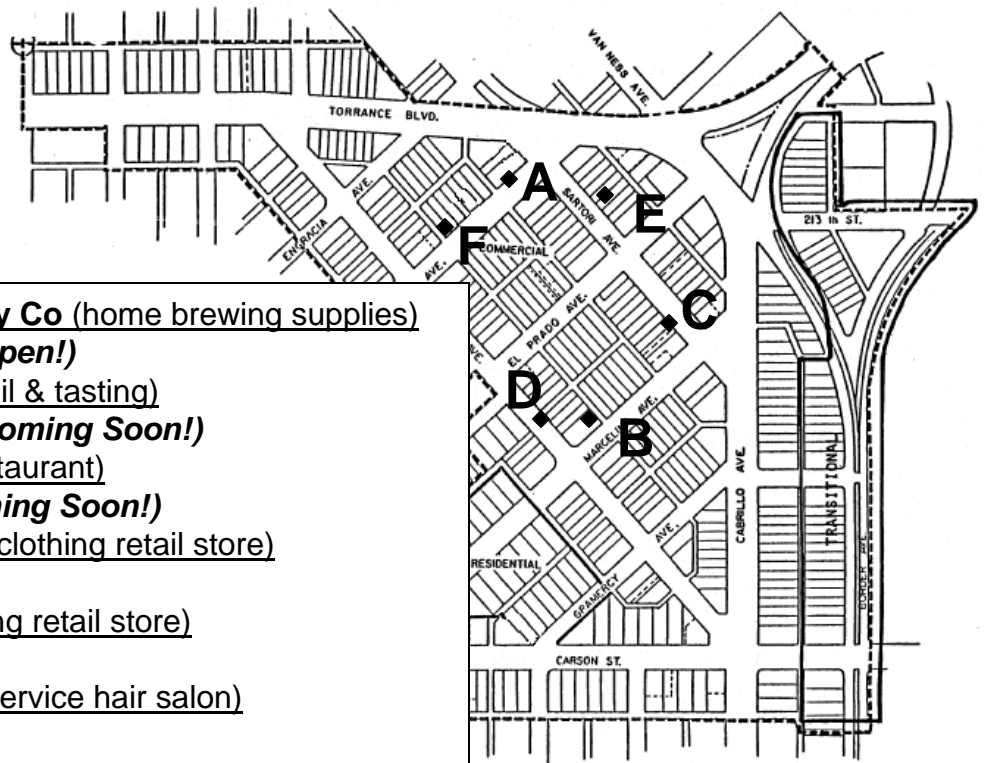




City of Torrance Redevelopment Agency  
3031 Torrance Boulevard  
Torrance, CA 90503

## Welcome to the Downtown Redevelopment Project Area

Please join the **City of Torrance** and the **Redevelopment Agency** in welcoming the following businesses to the Downtown Redevelopment Project Area. We wish them great success!



- A. South Bay Brewing Supply Co (home brewing supplies)  
1311 Post Avenue (*Now Open!*)
- B. Amore Vino (Fine wine retail & tasting)  
1441 Marcelina Avenue (*Coming Soon!*)
- C. Downtown Bar & Grill (restaurant)  
1641 Border Avenue (*Coming Soon!*)
- D. Butter 2 Honey Boutique (clothing retail store)  
1614 Cravens Avenue
- E. Polkadot Boutique. (clothing retail store)  
1272 Sartori Avenue
- F. Cynthia's Hair Salon (full-service hair salon)  
1327 Post Avenue, #M



### REMINDER:

All public trash receptacles on the City sidewalks are strictly for pedestrian use only and should **NOT** be used for business or residential waste.

(Torrance Municipal Code Chapter 3 Section 43.1.10)