

AGENDA
MEETING OF THE
TORRANCE ROSE FLOAT ASSOCIATION
BOARD OF DIRECTORS

TUESDAY OCTOBER 2, 2018 - 7:00PM
WEST ANNEX COMMISSION ROOM (1ST Floor)
REFRESHMENTS BY Bev Findley

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|------------------------------------|---------------------------------|
| 1. CALL MEETING TO ORDER | Beverly Findley, President |
| 2. ROLL CALL | Carol Gilles, Secretary |
| 3. FLAG SALUTE | Mistydawn Jones, Vice President |
| 4. INFORMAL BUSINESS | |
| 4.1 Introduction of guests | |
| 4.2 Correspondence | |
| 5. APPROVAL OF MINUTES | Carol Gilles, Secretary |
| 5.1 September Board Meeting | |
| 6. TREASURER'S REPORT | Michelle Polcari, Treasurer |
| 6.1 September report | |
| 6.2 Payment of outstanding bills | |
| 7. STAFF LIAISON COMMENTS | Michael Field |
| 8. YOUTH COUNCIL | |
| 9. OFFICERS AND DIRECTORS REPORTS | |
| 9.1 President | Beverly Findley |
| 9.1.1 Float Participant Kickoff | |
| 9.1.2 Parade and Rose Bowl Tickets | |
| 9.1.3 Band update | |
| 9.1.4 Nominating Committee | |
| 9.1.5 Picture Day October 20th | |
| 9.2 Vice President | Mistydawn Jones |
| 9.3 Ways and Means | Lynn Robinson |
| 9.3.1 Comedy & Magic | Jan Staws |

- 9.3.2 Promo Booths
- 9.3.3 Parade Tickets
- 9.3.4 Pins
- 9.3.5 Ride Opportunity Drawing
- 9.3.6 Restaurants for Roses
- 9.3.7 Parade Tickets
- 9.3.8 Patches

Bev Findley
Jan Staws

Bev Findley

9.4 Volunteers

Debbie Vaca

9.5 Publicity

Madison Jones

8.5.1 Newsletter Articles due 10-18

8.5.2 Website update

8.5.3 Social Media update

9.6 Membership

Carol Olney

9.7 Logistics

Fred Kline

9.8 Hospitality

Jan Staws

9.9 Marketing

Connie Boswell

9.10 Historian

Roseanne Villalobos

10. OLD BUSINESS

11. NEW BUSINESS

11.1.1 October Decorators Meeting

12. ONCE AROUND

13. ADJOURNMENT

IF YOU CANNOT ATTEND A MONTHLY MEETING, PLEASE CALL BEV FINDLEY AT (310) 324-4117 OR AT bevfindley@msncom

NEXT MEETING: November 6th at 7:00pm

Refreshments by: Debbie Vaca

MEETING MINUTES OF THE
TORRANCE ROSE FLOAT ASSOCIATION
BOARD OF DIRECTORS

TUESDAY SEPTEMBER 4, 2018 - 7:00PM
WEST ANNEX COMMISSION ROOM (1ST Floor)
REFRESHMENTS BY Connie Boswell

1. CALL MEETING TO ORDER

The meeting was called to order by President Beverly Findley at 7:03 pm in the West Annex Commission Room

2. ROLL CALL

Present: Beverly Findley, President; Mistydawn Jones, Vice-President; Carol Gilles, Secretary; Michelle Polcari, Treasurer; Jan Staws, Director of Hospitality; Carol Olney, Director of Membership; Connie Boswell, Director of Marketing; Michael Field, City Liaison

Excused absence: Fred Kline, Debbie Vaca, Roseanne Villalobos. Robin Gee, Madison Jones

Absent:

Introduction of Guests:

3. FLAG SALUTE

The pledge of allegiance, led by Mistydawn Jones, was recited by all

4. INFORMAL BUSINESS

4.1 Introduction of guests

4.2 Correspondence – La Canada- Flintridge newsletter

5. APPROVAL OF MINUTES

5.1 Connie made a motion to approve the minutes for the August 7th Meeting. Motion seconded and approved

6. TREASURER'S REPORT

6.1 A copy of the Treasurer's Report for August 2018 was given out. Carol G made a motion to approve the August 2018 Treasurer's report as presented. Motion seconded and approved

6.2 Payment of outstanding bills

Carol Olney made a motion to provide Lynn Robinson - \$50 deposit for the artwork for the patches. Motion seconded and approved.

7. STAFF LIAISON COMMENTS

City of Torrance E-Newsletter – they get the information from the City Calendar
The first check was sent to Fiesta Float
The Canvas print of the 2008 Float for Sister City came in today.
The city is going to USA pin for a Sister City pin
Officials night is Thurs Nov 28

8. OFFICERS AND DIRECTORS REPORTS

8.1 President

- 8.1.1 Rose Parade Kickoff 9-14 – Bev & Mistydawn will attend
- 8.1.2 Nominating Committee – Lynn Robinson will chair
- 8.1.3 Halloween Booth – Wed October 31 4-8pm

8.2 Vice President – no report

8.3 Ways and Means

8.3.1 **Promo Booths**

Oct 31 - Halloween Booth - sign up in October
Oct 13/14 – Torrance Historical Tour - table with TRFA info
Nov 17 &18 – Craftsman's Guild Craft Fair
Dec 9 – Christmas Boutique at Wilson Park

8.3.2 Parade Tickets - \$115 – Sell Tickets! 10 tickets sold so far

8.3.3 Ride Opportunity Drawing - \$10 – sell tickets

8.3.3a Rose Vials – October billing announcement

8.3.4 **Restaurants for Roses**

California Pizza Kitchen \$276.33
Chili's – TBD
Red Car Brewery - \$218.63
Luna Grill - \$42.82
Truxton's - \$67.65
Rascal's - \$150.00
Black Bear Diner - \$136.47
Luna Grill – \$18.19
Marie Callender's - \$96.20
The Habit - \$52.60

Stacked - \$41.85
Hof's Hut - \$88.98
King's Hawaiian - \$138.47
Chicago Ribs - \$238.58
Total – \$1,566.77

UPCOMING:

Sept 11 – Mimi's
Sept 26 – BJ's
Oct 9 – Lazy Dog
Oct 13/14 – Torrance Historical Tour
Oct 17 – Comedy & Magic Club
Oct 18 - Decorators meeting
Oct 31 – Halloween at Wilson Park
Nov 15 – Decorators/ General Meeting
Nov 15 – California Pizza Kitchen
Nov 17 &18 – Craftsman's Guild Craft Fair
Nov 24 – Dry Decorating Days
Dec 1 – Dry Decorating Days
Dec 26-30 – Decorating Week

- 8.3.5 Comedy & Magic Club – Oct 17
Each board member was given tickets to sell
Get the names & phone numbers to Jan by **Oct 7**
- 8.3.6 Pins – will arrive before Orientation

- 8.4 Volunteers – No Report
8.5 Publicity – No Report
8.5.1 Newsletter - Articles due 9-17
8.5.2 Website – No Report

8.6 Membership

Carol Olney submitted the following membership info as of 9/1/18:

New Members: 21	Renew: 12
Membership \$ Received: \$20	Donations: \$0
Total Membership as of 8-31-2018: 104	Total: \$0

BREAKDOWN:

	New:	Renew:
Youth	7	1
Individuals:	11	7
Couples:	2	3
Family:	1	1
Business:	<u>0</u>	<u>0</u>
Total:	21	12

Carol O will ask Janice Hahn's office for bus donation for dry days and decorating week as well as parade day

8.7 Logistics – No Report

8.8 Hospitality – No Report

8.9 Marketing

Connie will go to visit local businesses with our new sponsorship letter

8.10 Historian – No Report

9. OLD BUSINESS

Lynn presented all the color choices for our patch

10. NEW BUSINESS

10.1 Library Display – September is our month & Lynn will decorate the display

11. ONCE AROUND

Carol O - Dry days end at 3pm. Bus at 7:30 am – 4:30 pm

12. ADJOURNMENT

Carol G made a motion to adjourn at 8:50 pm. Motion seconded and approved.

NEXT MEETING: October 2 at 7:00 pm; Refreshments by: Bev Findley

Respectfully Submitted by:
Carol Gilles, Secretary