

AGENDA
MEETING OF THE
TORRANCE ROSE FLOAT ASSOCIATION
BOARD OF DIRECTORS

TUESDAY AUGUST 7, 2018 - 7:00PM
WEST ANNEX COMMISSION ROOM (1ST Floor)
REFRESHMENTS BY Mistydawn Jones

- | | |
|-----------------------------------|---------------------------------|
| 1. CALL MEETING TO ORDER | Beverly Findley, President |
| 2. ROLL CALL | Carol Gilles, Secretary |
| 3. FLAG SALUTE | Mistydawn Jones, Vice President |
| 4. INFORMAL BUSINESS | |
| 4.1 Introduction of guests | |
| 4.2 Correspondence | |
| 5. APPROVAL OF MINUTES | Carol Gilles, Secretary |
| 5.1 July 11th Board Meeting | |
| 6. TREASURER'S REPORT | Michelle Polcari, Treasurer |
| 6.1 July report | |
| 6.2 Payment of outstanding bills | |
| 7. STAFF LIAISON COMMENTS | Michael Field |
| 8. OFFICERS AND DIRECTORS REPORTS | |
| 8.1 President | Beverly Findley |
| 8.1.1 TMMC Holiday Festival | |
| 8.1.2 Rose Parade Kickoff 9-14 | |
| 8.1.3 Parade Programs | |
| 8.2 Vice President | Misty Dawn Jones |
| 8.3 Ways and Means | Lynn Robinson |
| 8.3.1 Luau | Carol Gilles |
| 8.3.2 Promo Booths | |
| 8.3.3 Parade Tickets | |
| 8.3.4 Ride Opportunity Drawing | |
| 8.3.5 Restaurants for Roses | |
| 8.3.6 Comedy & Magic Club | Jan Staws |
| 8.3.7 Pins | Jan Staws |
| 8.4 Volunteers | Debbie Vacca |

8.5 Publicity	Roseanne Villalobos
8.5.1 Newsletter	Articles due 8-21
8.5.2 Website	Robin Gee
8.6 Membership	Carol Olney
8.7 Logistics	Fred Kline
8.8 Hospitality	Jan Staws
8.8.1 Refreshments for Nov., Jan & Feb	
8.9 Marketing	Connie Boswell
8.10 Historian	Madison Jones

9. OLD BUSINESS

 9.1.1 Battle for the Band

10. NEW BUSINESS

11. ONCE AROUND

12. ADJOURNMENT

IF YOU CANNOT ATTEND A MONTHLY MEETING, PLEASE CALL BEV FINDLEY AT (310) 324-4117 OR AT bevfindley@msncom

NEXT MEETING: September 4th at 7:00pm
Refreshments by: Debbie Vaca

MEETING MINUTES OF THE
TORRANCE ROSE FLOAT ASSOCIATION
BOARD OF DIRECTORS

TUESDAY July 3, 2018 - 7:00PM
WEST ANNEX COMMISSION ROOM (1ST Floor)
REFRESHMENTS BY Roseanne Villalobos

1. CALL MEETING TO ORDER

The meeting was called to order by President Beverly Findley at 7:08 pm in the West Annex Commission Room

2. ROLL CALL

Present: Beverly Findley, President; Mistydawn Jones, Vice-President; Carol Gilles Secretary; Michelle Polcari, Treasurer; Jan Staws, Director of Hospitality; Carol Olney, Director of Membership; Connie Boswell, Director of Marketing; Roseanne Villalobos, Director of Publicity; Debbie Vaca, Director of Volunteers; Michael Field, City Liaison

Excused absence: Fred Kline, Madison Jones

Absent:

Introduction of Guests:

3. FLAG SALUTE

The pledge of allegiance, led by Mistydawn Jones, was recited by all

4. INFORMAL BUSINESS

4.1 Introduction of guests

4.2 Correspondence – La Canada-Flintridge Newsletter

5. APPROVAL OF MINUTES

5.1 Carol O made a motion to approve the minutes for the June 6th Meeting.
Motion seconded and approved

6. TREASURER'S REPORT

6.1 A copy of the Treasurer's Report for June 2018 was given out. Jan made a motion to approve the June 2018 Treasurer's report as presented. Motion seconded and approved

6.2 Payment of outstanding bills

6.3 A list of all the donors for the Luau gifts & cash donations was given out

A discussion was held about the free Chick-fil-A gift cards. Various suggestions as to how to distribute them.

7. YOUTH COUNCIL – no report

8. STAFF LIAISON COMMENTS

Welcome back, Michael!

City will continue to do the Water Bill insert now starting in August 2018

9. OFFICERS AND DIRECTORS REPORTS

9.1 President

End of July, beginning of August, we will be picking out the decorations for the Torrance Memorial Holiday Festival Tree

9.2 Vice President – no report

Discussion was held about the opportunity drawing baskets & gift cards

9.3 Ways and Means

9.3.1 **Luau**

We have received many gift cards and silent auction items.

Debbie Vaca is collecting the Opportunity drawing baskets. We are finalizing the program. All board members will need to participate. Be at the Ken Miller at 3pm to help decorate and set up.

Band

We have received 6 or 7 demo tapes. They are being submitted to our judges. We will use the patio of the Torrance Art Museum for the August 6 final 3 bands presentation.

Roses Gift Cards - **Rose Garden** -- Pick Your Rose from the Rose Garden - \$20 per rose

Jan made a motion that the Rose Garden picks to be \$20 each. Motion moved and seconded

9.3.2 Rock Around the Block – July 19 – sign up

9.3.3 Parade Tickets \$115 - Sell tickets!!!

9.3.5 Ride Opportunity Drawing - \$10 each – Sell tickets!

- 9.3.6 Restaurants for Roses
California Pizza Kitchen - \$266.33
Luna Grill - \$42.82
Black Bear Diner - \$136.47
Rascal's - \$150.00

UPCOMING:

- July 19 - Hof's Hut
July 28 – Luau Party
July 31 - Kings Hawaiian
Aug 23 – Chicago Ribs

ON GOING:

- Opportunity Drawing
Parade Tickets
Promo items – Lynn had the Torrance 2019 pin to show us
Rose Vials

Roseanne made a motion to charge \$7 for the Torrance 2019 pin. Motion seconded and approved

- 9.3.7 Comedy & Magic Club
This event is October 17 - 4 TRFA birthdays!! Tickets are \$20
Jan will give out tickets in August

9.4 Volunteers

Debbie updated the volunteer forms. She will email it to the board members to review

9.5 Publicity

9.5.1 Newsletter Articles Due -7/16

Newsletter to City - 7/24

9.5.2 Social Media

Melissa has been doing the twitter

Roseanne does not have admin permission to post to our Facebook

9.6 Membership

Carol Olney submitted the following membership info as of 6/1/18:

New Members: 0	Renew: 2
Membership \$ Received: \$0	Donations: \$50
Total Membership as of 6-30-2018: 64	Total: \$50

BREAKDOWN:

	New:	Renew:
Youth	0	0
Individuals:	0	0
Couples:	0	2
Family:	0	0
Business:	<u>0</u>	<u>0</u>
Total:	0	2

9.7 Logistics – no report

9.8 Hospitality

Jan is working on the decorator pin, minimum purchase of 200.

There are earrings and necklaces that we can also sell.

Considering a patch, too

9.9 Marketing – no report

9.10 Historian – no report

9. OLD BUSINESS - none

10. NEW BUSINESS

10.1 South Bay Dancing with the Stars

We have been asked if anyone in our membership would like to participate to represent TRFA at this event. A discussion was held about this. We will gracefully decline

10.2 T-shirts for our 2019 float –

Connie made a motion to order the t-shirts in blue. Motion seconded and approved.

11. ONCE AROUND

Michael thanks everyone for all of the kindness he received
Carol O will come back from her trip the day before the Luau
Roseanne suggested that we go to Outback for Restaurant for Roses
Roseanne suggested we do a paint night fundraiser
Michael told us about the Summer Concerts series

12. ADJOURNMENT - Carol O made a motion to adjourn at 8:57 pm. Motion seconded and approved.

NEXT MEETING: August 7th at 7:00pm - Refreshments by: Mistydawn Jones

*Respectfully submitted by,
Carol Gilles, Secretary*