

## **How to Find Alternative Funding for Your Business**

Learn how to fund your business without the bank's help!
This event, hosted by the Small Business Development Center,
The Opportunity Fund, and the City of Torrance Economic
Development Department, is designed to help you get
on the right path to financing the growth of your business.

When: Thursday, July 12, 2018

- Time: 4:30 p.m. 6:30 p.m.
- Location: Katy Geissert Civic Center Library 3301 Torrance Blvd., Torrance, CA 90503
- Cost: Free! Registration is required.

The symposium will cover:

- The 5 C's of Credit and Why Bank Loans are Hard to Get
- Certified Development Corporation Programs
- Alternative Lending and Opportunity Fund Programs
- Crowdsourced Funding
- Equity Funding
- Panel discussion hosted by representatives from Kiva, CDC Small Business Finance, Opportunity Fund, an Angel Investor Group, and the SBDC
- Meet the Panelists Networking Opportunity

## Register online at:

<u>www.southbaysbdc.org/calendar</u> and select Alternative Funding. For more information, call the SBDC at 310-225-8277.



Funded in part through a cooperative agreement with the U.S. Small Business Administration.

The Small Business Development
Center hosted by El Camino College
(also known as the South Bay
SBDC) provides assistance to
business owners and those looking
to start a new business.

Our services include:

No-cost confidential business assistance provided by small business experts.

No-cost/low cost workshops, seminars and special events to help increase your knowledge in all aspects of owning and running a small business.

No-cost assistance with finding the appropriate lender and preparing your loan application, business plan if required, and any other necessary documentation.

No-cost assistance with preparation for equity financing.

For more information, call 310-255-8277 or visit www.southbaysbdc.org.



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