

Transportation Committee Updates

September 26, 2017





Transit App

**Average
Daily Users**

3,000

since May 2017

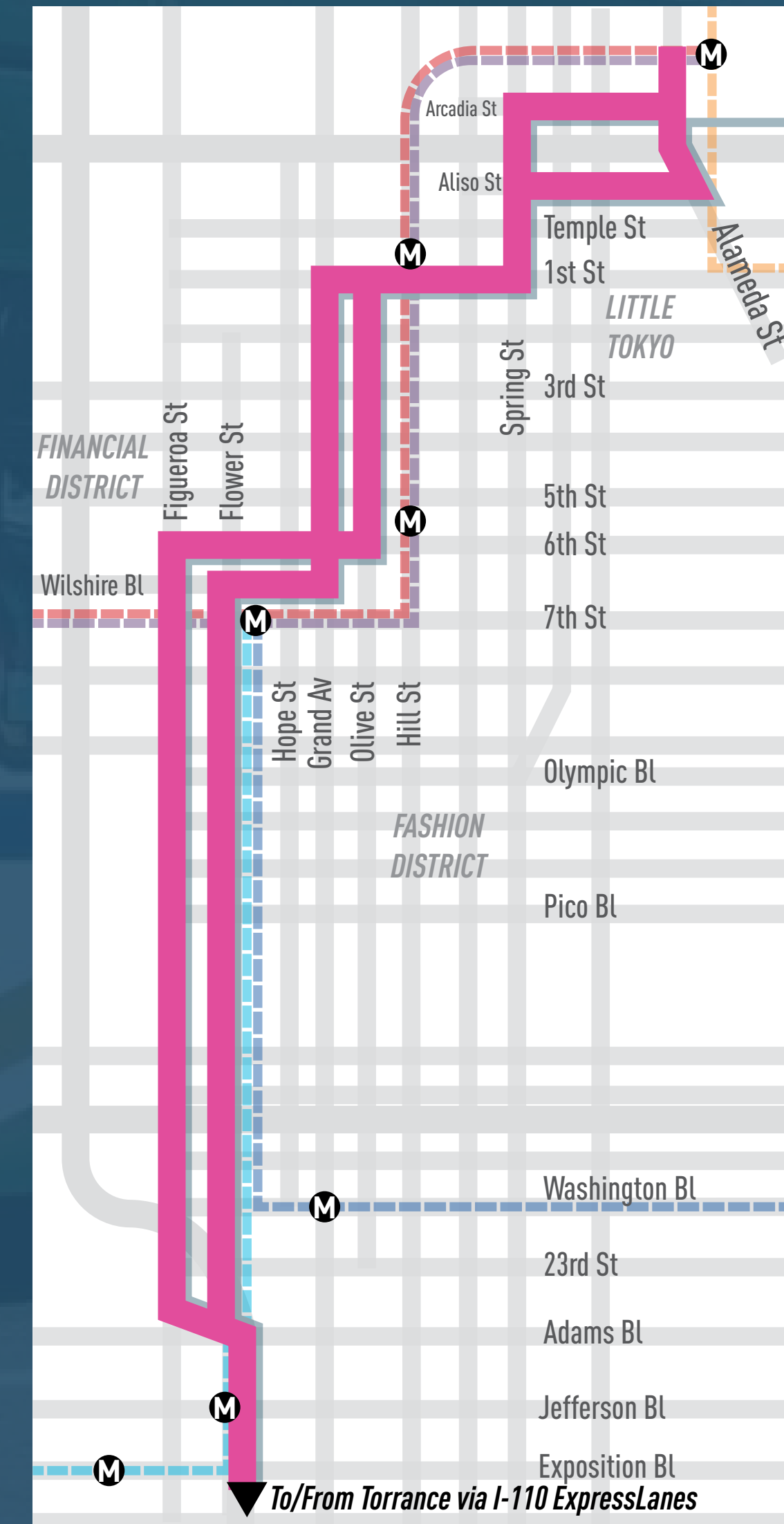
**Average Monthly
Downloads**

1,500

since May 2017

Line 4X Service Enhancements

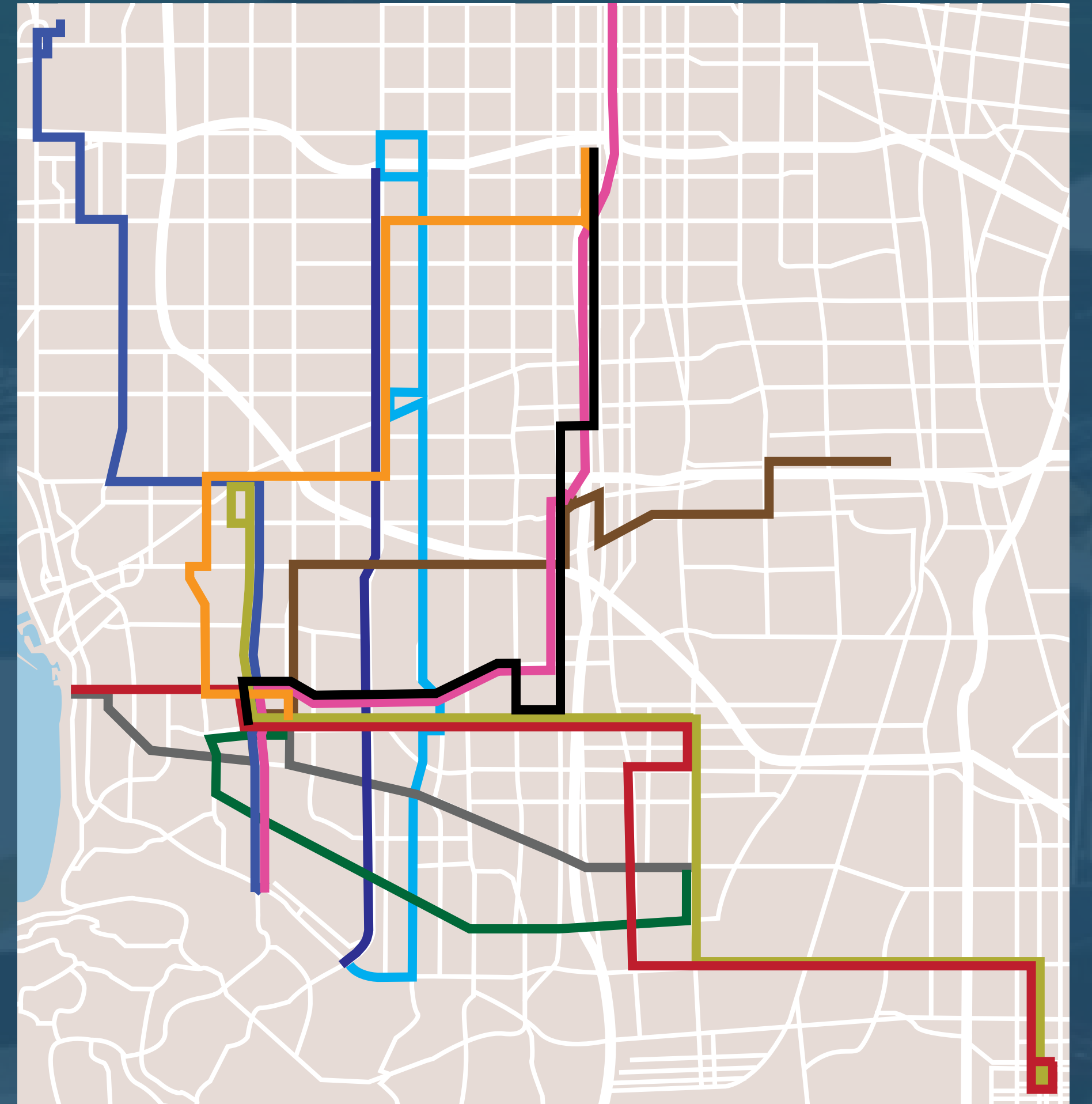
- Line 4 is renamed as Line 4X
- Re-routed southbound service to continue down Flower St to improve speed and efficiency
- Added bi-directional service during peak hours
- Added Saturday service
- Install new signage on Line 4X stops first



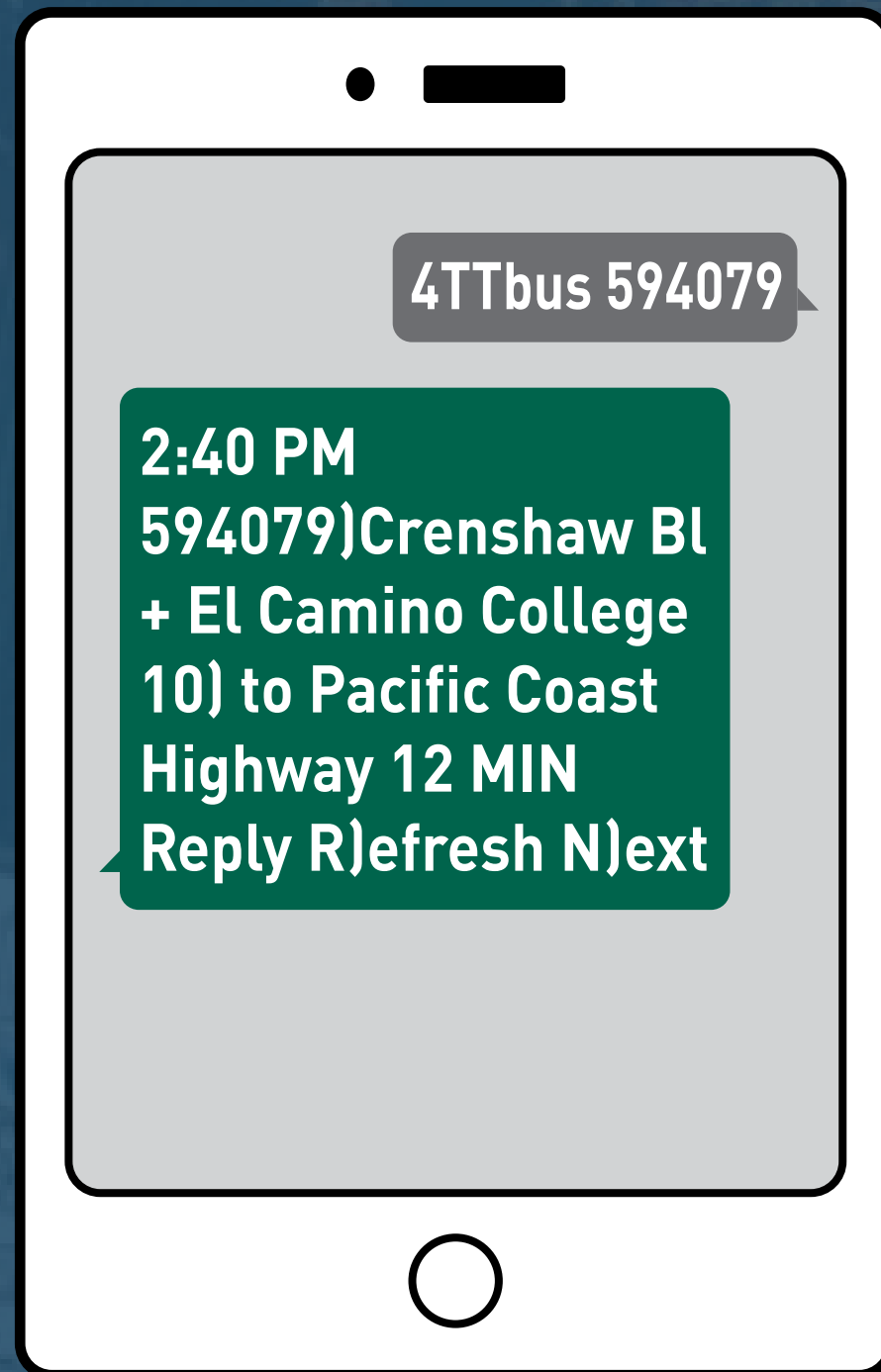
	Line 4	Line 4X
Service Period	Weekday Peaks (5-9am, 3-7pm)	Weekday Peaks (5-9am, 3-7pm) and Saturdays
Service Direction	One-direction only AM Peak - NB to DTLA PM Peak - SB to Torrance	Bi-directional Weekday AM and PM Peaks and Saturdays
Service Frequency	30-95 minutes	Weekdays: 30 min Saturdays: 60 min

Comprehensive Operational Analysis

- **Goals:**
 - Improve overall transit system
 - Develop short and long range transportation plans for fixed-route bus system
 - Identify new markets
 - Provide strategies to increase ridership system-wide
- RFP for COA was posted on the City website on Sept. 8, 2017



New Signage



Torrance Transit Bus Stop Sign



10

Pacific Coast Hwy

Weekdays 5a-10p, Saturdays 5a-9p

Next Bus Arrival

Text: **4TTbus 594079** to **41411**

Download:  Transit App

General Information

Call: (310) 618-6266

Visit: TorranceTransit.org

Text this message:
4TTbus (stop #)
to **41411**

Transit Amenities

- RFP for bus shelter design and construction was posted on the City website on Sept. 13, 2017



Student Pass Pilot Program

- University Pass (U-Pass) Program
- U-Pass is an affordable student pass for college students
- Goal: Increase student ridership
- Regional effort: worked with Metro, GTrans, and El Camino College
- Effective August 28, 2017

Transit Ambassador Program

- Torrance Woman's Club
 - Long Beach Trip
- Promote easy and safe rides for seniors
- Showcase safety features on buses



Transit Ambassador Program



Transit Ambassador Program



Transit Ambassador Program



Upcoming Bus Purchase

- 2015 Net Toll Revenue Re-investment Grant
 - Award: \$1.2 million
- 2 new CNG buses



Downtown Trolley

- Staff is continuing research on this project
- Funding challenges:
 - Federal Grant Applications must demonstrate a “need” and not a “want”
 - Limited federal funding for trolleys
- Trolley studies are included in upcoming COA

Regional Transit Center Update

- Bids for construction was posted on the City website on Aug. 2, 2017
- Construction is anticipated to begin early 2018
- Staff continues to seek grant funding opportunities to supplement the project



Transportation Committee Updates

September 26, 2017

