

FOR IMMEDIATE RELEASE

Third Annual PlaneTags Festival Takes Flight at MotoArt Studios October 13 - 14, 2023

TORRANCE, CA — September 20, 2023 — Aviation enthusiasts and aircraft memorabilia collectors are gearing up for the highly anticipated Third Annual PlaneTags Festival, set to take place at MotoArt Studios in Torrance, California, on October 13th and 14th, 2023. This two-day event, themed “Fly. Connect. Celebrate.”, promises to be an unforgettable celebration of aviation, camaraderie, and PlaneTags.

“I never imagined when I first came up with this idea for PlaneTags that it would captivate so many collectors,” says Dave Hall, CEO of MotoArt PlaneTags. “And now, almost 8 years later, we have an amazing community of collectors who call themselves Tagnatics. This event is our opportunity to open up the shop and roll out the red carpet to show our appreciation.”

The PlaneTags Festival is a unique event that brings together plane enthusiasts, Tagnatics, and legends of flight to socialize over food and music, listen to guest speakers, share their PlaneTags collections and participate in a live auction. Attendees will receive a swag bag that includes a t-shirt and one of our special edition PlaneTags, along with other surprises.

Event Highlights:

On Friday night, MotoArt PlaneTags will host a meet and greet where Tagnatics from all over the world will gather for a casual evening which will include a taco dinner and entertainment from The Springsteen Experience.

Saturday will be a full day! Highlights include:

- Two guest speakers:
  - Scott Marchand - Pima Air & Space Museum Executive Director
  - Pete Zaccagnino - Aviation Hall of Famer & 4x Gold Championship Air Racer
- Scheduled shopping times where Tagnatics can take advantage of special discounts while shopping from our in-house retail space
- Live auction
- Raffle
- Lunch and refreshments will be served

Event Details:

Date: Friday, October 13th 6:00 PM - 10:00 PM, and Saturday, October 14th 10:00 AM - 5:00 PM

Location: [MotoArt Studios](#), 21809 S. Western Ave., Torrance, California

Admission: \$75, includes \$50 credit towards in-store purchases during the event

\*Ride share service is recommended as parking is extremely limited

For more information about the event, please visit <https://planetags.com/products/3rd-annual-planetags-festival>. Follow PlaneTags on social media for event updates.

About PlaneTags:

[PlaneTags](#) are authentic, one-of-a-kind collectible tags made from retired aircraft skin. Each PlaneTag bears the unique markings, colors, and characteristics of the aircraft from which it came. Learn more at [PlaneTags.com](https://planetags.com).

About MotoArt:

[MotoArt](#) is a leading innovator in aviation-inspired furniture and decor, known for transforming retired aircraft parts into functional and artistic pieces. Visit [MotoArt.com](https://motoart.com) to explore their creations.

For media inquiries or interview requests, please contact Dave Hall at [dave@motoart.com](mailto:dave@motoart.com) or 310-483-7783.

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