

# T O R R A N C E



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## **FOR IMMEDIATE RELEASE**

**Contact:** Jamie Le  
Community Relations Specialist  
(310) 618-5762  
[JLe@TorranceCA.Gov](mailto:JLe@TorranceCA.Gov)

### **Torrance Multi-Use Sports Fields To Be Named T O Y O T A Sports Complex**

Torrance, Calif., March 11, 2014 – The City of Torrance will accept a generous donation of \$500,000 from Toyota Motor Sales, USA on Tuesday, March 25, to aid in the creation of the multi-use sports fields currently in construction at 555 Maple Avenue. The new, state-of-the-art, T O Y O T A Sports Complex is scheduled to have its grand opening on March 26, at 4:30 p.m.

Torrance Mayor Frank Scotto said, “Toyota has been a long-standing supporter of our community. Toyota’s generous donation further demonstrates the company’s desire to help us meet the needs of our growing community.”

The T O Y O T A Sports Complex is already scheduled to host some of the American Youth Soccer Organization (AYSO) National Games. The tournament comprising of more than 500 teams will be co-hosted with the City of Riverside on July 1-8, 2014. This type of event could be a building block to attract other events and conferences to Torrance, making a financial impact and stimulating the community economically. According to Mayor Scotto, the last time Torrance hosted the National Games, city hotels were at capacity.

“Ideally the Toyota Sports Complex will serve not only as a center of excellence for sportsmanship, but also as a reminder of the benefits of physical activity and being outdoors,” said Michael Rouse, Toyota’s vice president of diversity, philanthropy and community. “Toyota is honored to play a role in bringing this remarkable sports field to the City of Torrance and the greater South Bay community.”

More than 15,000 Torrance youth currently use city parks for sports practices and games. The 6.2 acre sports facility will feature synthetic turf designed around critical performance test to ensure maximum athlete-surface interactions and ball surface interactions, in addition to sports lighting intended for energy conservation and year-round playability. It will have the ability to be configured for soccer, football, lacrosse, rugby, and more.

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*About Toyota*

*Toyota (NYSE:TM), the world's top automaker and creator of the Prius, is committed to building vehicles for the way people live through its Toyota, Lexus and Scion brands. Over the past 50 years, Toyota has built more than 25 million cars and trucks in North America, where it operates 14 manufacturing plants and directly employs more than 40,000 people. The company's 1,800 North American dealerships sold more than 2.5 million cars and trucks in 2013 – and about 80 percent of all Toyota vehicles sold over the past 20 years are still on the road today. Toyota partners with philanthropic organizations across the country, with a focus on education, safety and the environment. As part of this commitment, we share the company's extensive know-how garnered from building great cars and trucks to help community organizations and other nonprofits expand their ability to do good. For more information about Toyota, visit [www.toyotaneewsroom.com](http://www.toyotaneewsroom.com).*