

T O R R A N C E

FOR IMMEDIATE RELEASE

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Cobi Jones to Ride on City of Torrance and AYSO's 2014 Rose Float Parade Entry "Everyone Plays"

TORRANCE, Calif., Nov. 22, 2013 – The City of Torrance, in commemorating their 100th year milestone of their first entry in the Pasadena Rose Float Parade has partnered with AYSO in a float titled, "Everyone Plays." Former U.S. and professional soccer star, and acclaimed television broadcaster Cobi Jones, will be among the float riders. Jones gained his love of soccer through his AYSO experience.

The float will feature butterflies that gently flutter their wings, as a soccer ball spins, while being kicked by a whimsical bear team member. A wide winged eagle goalie will be displayed on the defense. Also featured is a hydraulic system that enables the float to lower from 24 feet down to 16 feet in less than 45 seconds in order to travel under the freeway bridge and low wires on the parade route. The colorful setting salutes the City of Torrance's outstanding recreation program and parks in addition to highlighting one of the most popular family events that happens in park settings throughout America.

Torrance's entry into the Tournament of Roses Parade is a chance to shine light on our great city before a worldwide audience. For information, please call the Torrance Community Services Department at (310) 618-2930.

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ABOUT AYSO: *Founded in 1964 with nine teams in Torrance, AYSO kicks off its 50th anniversary by generously contributing to the Torrance Rose Float Association (a 501c3, non-profit organization) to help pay for the cost of the Rose Parade float. Today AYSO boasts over 50,000 teams and more than 500,000 players nationwide. AYSO is a family experience with parents volunteering at every level; focused on happy, healthy kids as its passion.*

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